

TRAVEL TO ART

#1 / 2022

ART, ARCHITECTURE AND DESIGN NEWS



ART CAN
CONNOTE
A SENSE OF
TRAINED
ABILITY OR
MASTERY OF
A MEDIUM

MARIA PRYMACHENKO

... and amazing animals

KRISTINA FIDELSKAYA

AUTUMN / WINTER 2022

IN SILENCE

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travel to art



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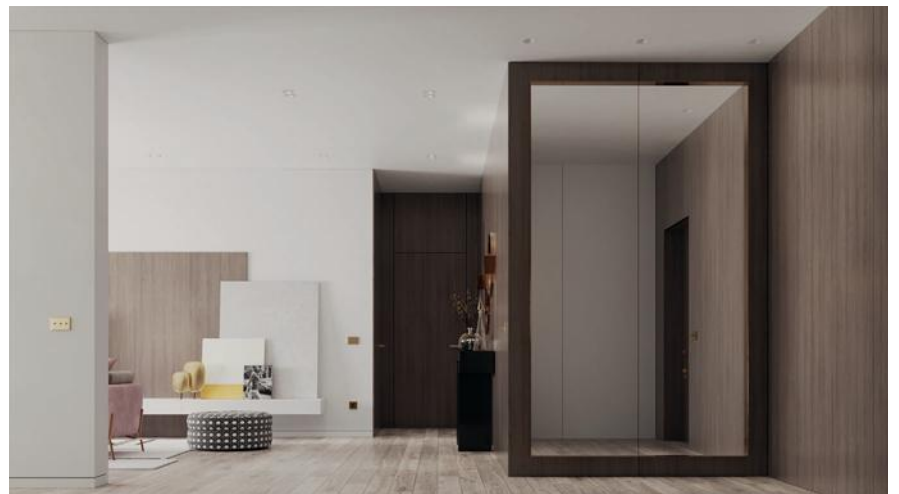




MARIYA KORZH

INTERIOR DESIGN WITH A SENSE

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‘Travel is very useful and it exercises the imagination. All the rest is disappointment and fatigue. Our own journey is entirely imaginary. That is its strength’

**Louis-Ferdinand Céline,
Journey to the End of the Night**

Our new artistic project, Travel to Art, is a journey into art.

We all have been searching for meaning in life and our happiness. And art is paramount. As a very wealthy and well-known art dealer said, art offers answers to questions one has not yet even asked. This is a profound idea because it takes us to an unexplored and untraveled place. And when we begin to live in this complex,

unknown, but such an inspiring space, we obtain new meanings, our life gets filled with a variety of colors and feelings.

Art answers important questions: Who are we? Who do we want to be?

The first issue of Travel to Art is dedicated to the art of Ukraine, a country with a rich history, cultural, and artistic heritage, a country that now attracts the attention

of the whole world, a country that suffers the hardships and endures them with the greatest fortitude.

We invite you to join us on this special journey.

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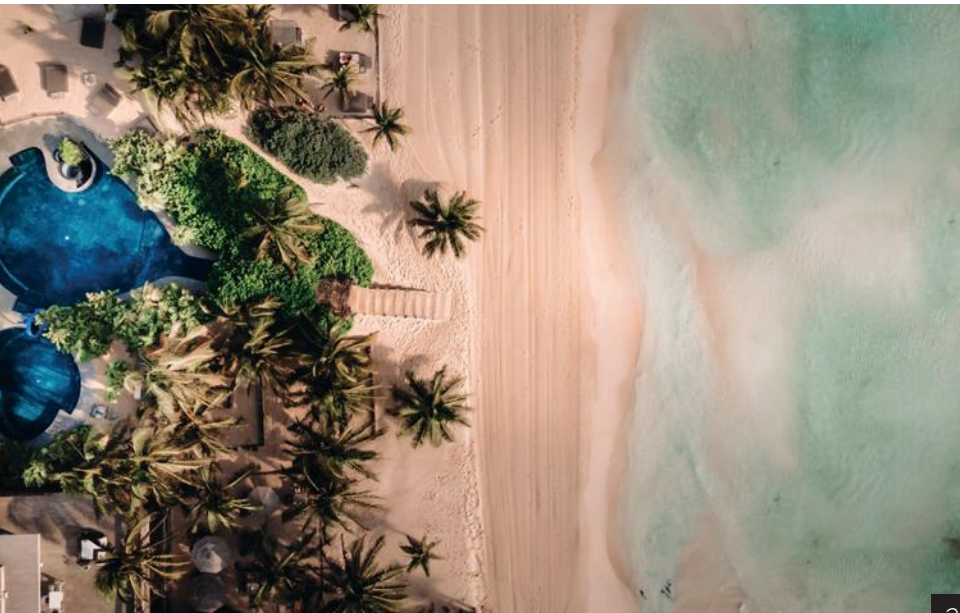
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Maria Prymachenko:

DNA CODE OF UKRAINIAN CULTURE

THE MUSEUM OF LOCAL HISTORY IN THE TOWN OF IVANKIV, KYIV REGION, WAS BURNED DOWN DURING RUSSIA'S INVASION OF UKRAINE. THE MUSEUM FEATURED OVER FOUR HUNDRED EXHIBITS, INCLUDING UKRAINIAN FOLK CLOTHES, HOUSEHOLD ITEMS AND EVEN THE REMAINS OF A MAMMOTH SKELETON. HOWEVER, IT WAS PARTICULARLY PROUD OF PAINTINGS OF WORLD-FAMOUS UKRAINIAN ARTIST MARIA PRYMACHENKO.

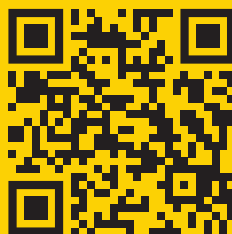
Oleksii DIDIHUROV:

Maria Prymachenko's creative legacy is very significant both for me personally and for our new publication Travel to Art, a special project of the main Ukrainian aviation magazine Boryspil Magazine. Therefore, we've decided that our first issue will give our readers a glimpse of the work of the distinctive Ukrainian artist who was a laureate of the Taras Shevchenko National Prize of Ukraine and whose exhibition of paintings inaugurated a unique cultural project, titled 'Gallery of National Pride,' which was launched in 2015 at Boryspil International Airport, the air gateway of Ukraine.

Maria Oksentiyivna Prymachenko was born and lived almost all her life in the small Ukrainian village of Bolotnya in Kyiv region. But her paintings tirelessly

Ukrainian Art Does Not Burn!

Some of the paintings by Maria Prymachenko from the Ivankiv Museum of Local History were reportedly saved thanks to the security guard and his family, according to members of the Ukrainian Witness project. Those artworks are being stored in a safe place



traveled and continue to travel, conquering the world at exhibitions in Canada, Japan, China, Poland, Czechia, Bulgaria, Finland, the United States... She was admired by Pablo Picasso and Marc Chagall, and some art critics compared her artworks with those by Salvador Dalí.

She grew up in a creative family: her father was an excellent carpenter, her mother was the best embroiderer in the village, and her grandmother created amazing ornaments on Easter eggs. The youngest artist's creative path began by accident. All started... with blue clay. Maria Oksentiyivna said in her memoirs: 'Once I was watching geese grazing in a meadow by the river. I was doodling all sorts of flowers in the sand. And then I noticed bluish clay. I took some in the hem and used it to paint our house..'The fellow villagers liked the bizarre drawings



so much that, at their request, Maria gladly painted a couple more neighboring houses. It is not known for certain, but there is an assumption that the artist received her first 'fee' in the form of a piglet.

Kyiv-based craftswoman Tetiana Floru helped to discover the young artist's rare talent – she encouraged Prymachenko to experiment with clay products and paints.

THE PHENOMENON OF UKRAINIAN NAÏVE ART

During her almost 90-year life, Maria Prymachenko created about 800 paintings in the style of naïve art, or primitivism. The plots of her works are often inspired by folklore, and sometimes they even resemble children's



drawings and seem simple and uncomplicated. But simple does not mean poor!

Her Fantastic Beasts series is a unique phenomenon that has no analogues either in domestic or in world art. These fantastic beasts are the product of the artist's own imagination – such animals do not exist in nature: an elephant wears a cap, a frog plays a trumpet, a lion sleeps on a bed...

Using the same technique of naïve imagery, the artist skillfully reveals such themes in her works as political repression, the Holodomor... A whole series of her paintings is dedicated to the Chernobyl nuclear disaster.

HILARIOUS CAPTIONS

Another distinguishing feature of Maria Prymachenko's works, her highlight are captions that are extremely deep in meaning and sparkling in form – the names and signatures the artist used to present her paintings.

Three Facts from Naïve Art Superstar's Life

1

As a child, Maria Prymachenko suffered from polio. Her legs were affected, so she walked with crutches. Later, she underwent surgery several times and started using a prosthesis.

2

She was right-handed, but she painted all her paintings with her left hand.

3

The artist had no special education and created her masterpieces on ordinary Whatman drawing paper, using ordinary gouache and watercolors



She wrote and rhymed them herself or adapted folk sayings to fit the plots of her works. 'If Noah Could Draw' ('May That Nuclear War Be Cursed!'), 'Rat on a Journey', 'A Cow Like That Gives 5,000 Liters a Day', 'Don't Feast Your Eyes on Other People's Bread.'



An aerial photograph of a city waterfront. In the foreground, a yellow train crosses a stone bridge over a road. The middle ground features a wide river with several boats and modern buildings along the shore. The background shows a dense urban landscape under a clear blue sky.

On the Artistic Front

A ONCE PEACEFUL, PROSPEROUS UKRAINE HAS BEEN FACED WITH AN UNPRECEDENTED TRAGEDY THAT COULD GROW GLOBALLY. THIS IS WHAT UKRAINIAN ARTIST **OLGA SABADIN**, AN AUTHOR OF MURALS THAT DECORATE EUROPEAN CITIES WANTS TO TELL US TODAY, USING THE LANGUAGE OF ART.



Olga first encountered the war in 2014 – that’s when the Russian Federation began aggressive actions in her home town in Donetsk region. ‘Those events greatly influenced my work and mindset in general, made me feel my identity more sharply and reinforced my love for the Ukrainian language and culture,’ Olga says. Continuing and developing the traditions of the Ukrainian avant-garde of the early 20th century, the artist created murals in her native Kostiantynivka and other towns in the east of Ukraine, which

were able to survive the neighboring state’s aggression.

But on February 24, 2022, with the beginning of Russia’s full-scale invasion of Ukraine, Olga’s life changed completely. Like other Ukrainians, she was awakened by explosions at 5 a.m. Olga’s boyfriend, a soldier, joined the army, and they haven’t seen each other since. Every day, the girl watched Russian missiles destroying cities, houses being ruined, and friends going missing. She could no longer sleep at night, neither could she continue painting...



NEVER AGAIN

In the end, creativity became Olga’s salvation. Friends invited her to Berlin, and a joint project with other artists was an opportunity for the artist to convey an important message to Europeans: one cannot close their eyes to what has been happening in Ukraine. The central character of the artwork – a girl who, having seized the most precious thing, her pets, flees abroad, and the caption under it says: ‘Never again.’ The statement, designed to warn against the inadmissible recurrence of World War II atrocities, was depicted by the artists with a question mark. It is a call to become aware that a tragedy similar to the global armed conflict of 1939-1945 is happening again. Ukrainians have taken the heat, but the disaster is able to affect any other nation. Russia’s peace is dangerous, it can destroy anyone’s home at any moment. Russia has decided to attack Ukraine now, but what will it decide tomorrow? That is why the people of Berlin and other cities of the world must become one family and do everything possible to restore peace.



CULTURAL CODE OF UKRAINE

Olga Sabadin's next project was implemented in Switzerland. If Berlin's artwork had originally been planned as a war-related mural, the Swiss wanted to emphasize a purely aesthetic aspect.

But of course, the topic of Olga's homeland still remained her focus. Thus, a huge Ukrainian flag and a pattern reproducing embroidery on Ukrainian national clothes appeared on the walls of an art residence facility. Olga chose a traditional ornament originating in Donetsk region. A number of other recognizable symbols of Ukraine were depicted on another wall, against a colorful carpet of flowers: a pysanka (a painted Easter egg), a faceless motanka doll (an ancient toy that served as an amulet), and a rushnyk towel (embroidered linen that plays a significant role in many rituals). The brief explanations in English are intended to introduce Ukrainian culture to Europeans, and the call to save Ukraine and make the aggressor stop the war is designed to encourage donations, volunteering, and support for Ukrainian families.



THE STATEMENT, DESIGNED TO WARN AGAINST THE INADMISSIBLE RECURRENCE OF WORLD WAR II ATROCITIES, WAS DEPICTED BY THE ARTISTS WITH A QUESTION MARK. IT IS A CALL TO BECOME AWARE THAT A TRAGEDY SIMILAR TO THE GLOBAL ARMED CONFLICT OF 1939-1945 IS HAPPENING AGAIN



INTERESTING CONVERSATION

WHEN ARTISTS



DOES CURATING HAVE THE SOLE PURPOSE OF MAKING EXHIBITIONS WORK? OR PERHAPS IT FOCUSES ON GATHERING INFORMATION AND BUILDING BRIDGES BETWEEN COUNTRIES? THE ARTISTIC DIRECTOR AND CURATOR OF UNTITLED, ART HAS HIS OWN ANSWER TO THIS QUESTION. WE ARE PLEASED TO PROVIDE YOU WITH AN INTERVIEW WITH AN INDEPENDENT CURATOR, WHO HAS CURATED AND CO-CURATED NUMEROUS EXHIBITIONS IN THE UNITED STATES AND INTERNATIONALLY, – **OMAR LOPEZ-CHAHOU**

BUILD

Interviewed by **OLEKSII DIDIHUROV**

BRIDGES

Omar, what was your first step into art? And why art in general?

Well, since I was very young, I knew that I wanted to be an artist, so I studied as an artist. And then I switched to being a curator. For many reasons, when I moved to New York, my work as an artist started to be much more conceptual in terms of practice.

Are you creating art on your own now?

So, just for you, my curatorial practice became so because I was an artist, and then it led me to collaborate with other artists. I started curating early in New York for a variety of alternative non-profit organizations. It was important to cooperate with other people I knew from my generation at that time.

Do you mean Cuban artists?

Not necessarily. Mainly Latin American artists: Mexican, Caribbean, Argentinian, Chilean.

Can you give us a couple of names?

Oh my God, I'm working with so many of them. Right now, I'm curating the gallery in Madrid, and I'm working with Hector García. He is 28 years old. He does performances, installations, sculptures, drawings, and this is his first solo exhibition. I feel empathy for artists who are emerging. I've also done the research, and I work with artists from Eastern Europe. For example, I had a solo exhibition of a Serbian artist a few years ago in New York. His name is Slobodan Stošić. Many things



EXILE
Books and
Kelley Johnson

in Eastern Europe have connections with Latin American history because they have a similar historical evolution. My interest is to have a kind of global conversation.

We are glad that Ukraine is on your agenda to build the bridges.

I am looking for cooperation opportunities with Ukraine and have spent quite a lot of time exploring Ukraine. I discovered Voloshyn Gallery, which is perfect for promoting contemporary art in Ukraine. By the way, shortly,

Liene Bosque
STOCKADE



**I AM
LOOKING FOR
COOPERATION
OPPORTUNITIES
WITH UKRAINE
AND HAVE
SPENT QUITE
A LOT OF TIME
EXPLORING
UKRAINE**

I will do a modern art exhibition in Mexico, in Guadalajara. We could do the same in Kyiv. Bring some artists from other places and put them in the conversation with Ukrainian artists.

Another area I looked at is the Caribbean. When it comes to art, many do not think about this region, considering it as a place for a pleasant vacation and nothing more. However, the Caribbean is a perspective region with 44 million inhabitants. How many people! This region has an incredible history, as many cultures meet here.

It is interesting for us to know how you usually spend your free time. What do creative people prefer doing?

When I want to relax, I always hang out with people of art. And it's always fun. Because when you do it with a passion, it doesn't feel like work. When you have to organize an exhibition, when you have to write an essay, when you have to make sure that everything is in place, it becomes real work. I also like to travel. It's boring to lie on the beach. I prefer the cities. I don't know if I like the countryside as much as the city.

But New York and Miami are not alike. Of course, these are different cities, and this is impressive.

I see that people inspire you. Let's talk about educational programs.

Yes, I like to bring the wider community together. Art should be available to everyone, rather than to a small gathering for an Art TV. About seven years ago, I worked as a curator in Nicaragua. I invited several artists from different countries. The main goal of the project was live communication between the artist and the local population. One Mexican sculptor settled in the most disadvantaged area, where people live in a very peculiar way. He spent three weeks there and erected a monument. The local community has a beautiful new place today where people can meet, socialize and hopefully be friends.

So, you've built a bridge.

A bridge between the artist and the community, and also directly between the members of the community itself. The artist was allowed to demonstrate his talent and benefit society. Everything is interconnected.

How can you rate the Miami art market? Is there room for new players?

Miami is not only growing in terms of art. Miami is experiencing a construction boom. There are more opportunities for artists to work in public places.

In addition, more and more artists are moving to Miami because it is a coveted place: there are good museums, not many non-profit organizations, but many serious collectors.

Can you recommend moving to Miami and trying to make art there?

Yes. The more talent comes to Miami, the better for Miami. The city is a little over a hundred years old. There will be a lot of work in the field of education and art. The authorities, the public, and the artists should have a helpful dialogue. Constructive collaboration is required.

What exactly can influence the development of art?

The main thing is that we must make sure that art platforms work all year round and are not seasonal events. There will be offers – there will be demand.

Could you please recommend your top three steps for the young and talented: what to do to succeed in the art market?

Be yourself! Do not look around, but be sure to communicate with colleagues and be aware of the art of different generations. Take the initiative and organize an exhibition with friends or people you know. Take part in all kinds of projects that are held in more modest spaces than galleries or museums. Get the audience's attention!

It is necessary to balance between studio work and socializing. Be sure to visit exhibitions and other cultural events. Eventually, someone will invite you to the gallery. And when the curator sees your works of art in the art program, they may invite you to participate in the museum exhibition. Like this, step by step...

In our time, technology is of great importance. Be active on social media. I've been a curator for almost 20 years, but I don't live in the past. I like to accept the present and strive for the future without being limited by the tastes and habits of one generation. Art is the only thing to which you must be unconditionally committed. Good luck!



Cara Despain and Cinthia Marcelle

UKRAINIAN ARTIST WHO BREAKS STEREOTYPES

SVITLANA KYRYCHEK

Senior Executive Editor of the Ukrainian Travel Gazette,
Blogger Traveler



EVERY YEAR, MIAMI BEACH HOSTS ART BASEL, AN INTERNATIONAL EXHIBITION OF CONTEMPORARY ART, WHICH IS OF GREAT INTEREST TO ARTISTS, ART HISTORIANS, AND COLLECTORS. UKRAINIAN ARTIST LES PANCHYSHYN SHARED HIS FIRST EXPERIENCE OF PARTICIPATING IN THE MOST FAMOUS EVENT IN THE ARTWORLD.

You have recently returned from the United States. Could you please tell us about your first impressions of the trip? Did you manage to turn your plans into reality?

Firstly, my main goal was to exhibit at Art Basel Miami Beach. My preparation took six months: I consulted with gallery owners, crisis managers to develop the right strategy and competently display my artworks.

Then there was a professional selection stage, for which we created the composition of all my works in 3D format. That is, we demonstrated how my works could look at the exhibition – they were specially arranged by composition, color, so that everything looked together in harmony. We spent about a week on this, because there was a lot of work, and it is very difficult to evaluate ourselves. And here my team – curator Tatiana Zabora and manager Solomia Dolsey Viniar, who approached this issue very professionally, was of great help.

Surprisingly, the Selection Commission responded very quickly, informing that my works had been chosen. And then we chose a booth – the space we would like to use at the exhibition. And we also had to prepare the paintings themselves, because some were not in the size that suited us. So, I finalized them right there.

How many Art Basel exhibitors were there in 2021? And how many Ukrainian artists were represented?

In fact, Art Basel Miami Beach is an art fair that lasts a whole week. All exhibitions are housed in six huge pavilions. Some artists, like me, for example, work on their own, some are represented by galleries. That is, it is difficult to track exactly how many exhibitors were there. For example, in my pavilion alone, there were about 300 artists and more than 100 galleries. There were two art fairs held simultaneously: Red Dot Miami, Spectrum Miami, Untitled, and NADA.

Of course, there were Ukrainians as well, I managed to get to know some of them. However, most of them moved to America long ago and present themselves as Americans or on behalf of American galleries. Among my co-exhibitors there was only one sign saying 'Kyiv, Ukraine'. And some other Ukrainian artists were presented by certain galleries.

Les, could you say that your first experience of taking part in an exhibition of such level was successful?

More than successful. For me, it is a great leap forward and a sign of status. After all, every artist dreams of getting to such an exhibition. To be honest, the team and I had expected to be there in 2022 or a year later. Therefore, when my entries passed the selection so easily and successfully, at first, I did not even comprehend what had happened.

Yes, my main goal was to get onto the American market. And by that time, I had already had solo exhibitions at the Ukrainian National Museum of Chicago and the



Ukrainian Institute of America in Manhattan, New York City. This is, of course, very cool! But only Ukrainians exhibit there. Art Basel Miami Beach is way different by level with over 4,000 artists and over 200 leading contemporary art galleries from around the world.

You are a 2021 award winner at Art Basel Miami Beach as the Best New Exhibitor. How important is it to you?

This award is an American recognition of my work. After all, Art Basel is the coolest art fair, a world-class exhibition.

Could you please tell me whether it is so rewarding for Ukrainian artists to exhibit at Art Basel and even more – take the same risks as you did by representing yourself rather than being represented by a gallery?

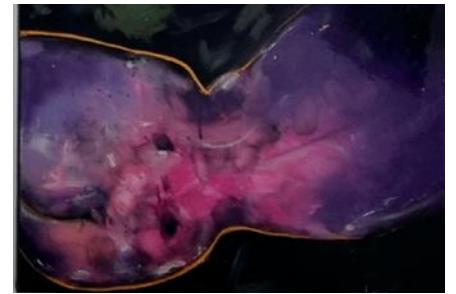
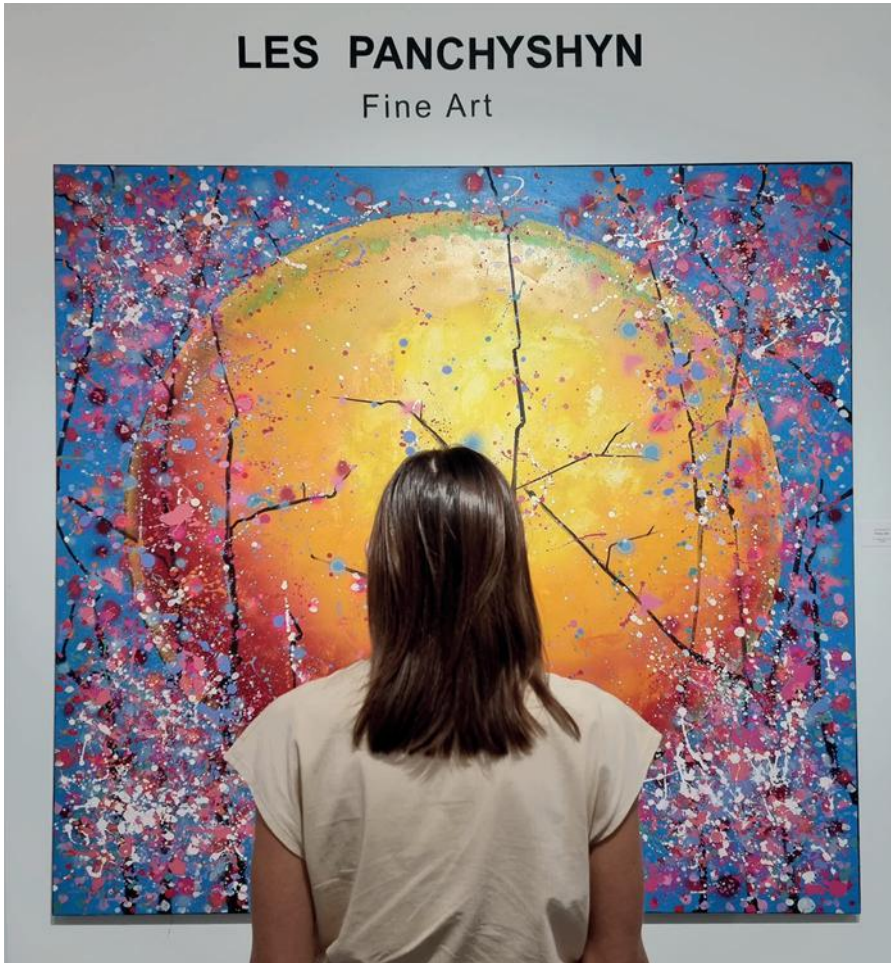
I think that one definitely needs to be an exhibitor. As for the risks, let's put it that way: some artists brought two or three paintings to that exhibition, but I had 15 artworks on display. And I decided to present myself as



ART BASEL MIAMI BEACH IS WAY DIFFERENT BY LEVEL WITH OVER 4,000 ARTISTS AND OVER 200 LEADING CONTEMPORARY ART GALLERIES FROM AROUND THE WORLD

LES PANCHYSHYN

Fine Art



a gallery. Yes, there was a certain risk, but I understood that it would be my experience.

In addition, one cannot compare when an artist is present in person and when one is represented by a gallery. For example, my composition was well arranged, the light was right... I think that's why my artworks got noticed. And there was also an exclusive costume with penguins from my paintings – this is a collaboration with Kyiv-based designers, namely the Overall brand. And all this together did look very impressive!

Do you mean the young artists who want to be recognized internationally need to be constantly resourceful?

Well, there are no flukes! Only when you do something – you achieve fame and success... I have been painting for several years now. I have exhibited a lot. And as soon as I realized

After Art Basel Miami Beach, Les Panchyshyn opened a solo exhibition in Chicago, during which he painted 11 more artworks. The artist donated nine of them to Revived Soldiers Ukraine, a U.S. charitable foundation, which raises funds and provides assistance to Ukrainian soldiers and their families. The paintings were sold at charity auctions in eight U.S. cities, namely New York City, Rochester, Philadelphia, and others

that I needed even more effort, the recognition came with the new force.

Are you saying that there must be a certain background?

There must be a story behind, a legend. There is an opinion that in terms of age, 30 is not too much for an artist. Usually this is just the beginning of the journey.

I started exhibiting back in 2009 when I was a student. So, it took me many years to get to Art Basel – I have over 200 artworks, and many have been sold already.

What are your plans for 2022?

First of all, I plan to work on a project that I have been putting off for a long time. This is my figurative theme. It is very global, monumental, and very informative. I want to create 12 artworks to have a whole series that can be on display in Kyiv. In addition, I'm busy with an exhibition in Kharkiv scheduled for the spring.

Simultaneously, my team from Miami and I will develop a strategy for the next three years to participate in the Art Basel project. Since this requires very serious and thorough preparation, there are a lot of different conditions and requirements that need to be met in order to properly organize and duly submit everything. And I have a professional team for this.

Exhibition 'The Memory on Her Face'



Between April 1 and April 25, 2022, Voloshyn Gallery represented The Memory on Her Face: Part II, a group exhibition of Ukrainian artists featuring works by Nikita Kadan, Lesia Khomenko, Nikolay Karabinovych, Maria Sulymenko, Vlada Ralko, Yevgen Samborsky, and Oleksiy Sai. The first iteration of this exhibition, The Memory on Her Face, was presented in Miami between February 5 and March 28, 2022.

After the Russian Federation invaded Ukraine on February 24, 2022, the exhibition project gained new relevance. Curated by Omar Lopez-Chahoud, an independent curator and the artistic director of

UNTITLED, Art, The Memory on Her Face: Parts I and II document the events that unfolded in Ukraine over the last eight years, tracing the physical destruction and collective anguish caused by unfathomable events that demand global attention.

The exhibition highlights the artists' take on historical events and processes, interactions between the past and the present, and ideas of the future, addressing issues of national identity, destruction, and renaissance. Through embracing a visual language that poetically expresses their personal experiences, The Memory on Her Face: Part II reflects on how past and recent historical events have shaped Ukrainian identity.



THE EXHIBITION HIGHLIGHTS THE ARTISTS' TAKE ON HISTORICAL EVENTS AND PROCESSES, INTERACTIONS BETWEEN THE PAST AND THE PRESENT, AND IDEAS OF THE FUTURE, ADDRESSING ISSUES OF NATIONAL IDENTITY, DESTRUCTION, AND RENAISSANCE



Trending yellow and blue

Miami's South Beach is best known for its brightest events. This charity evening in support of Ukraine was hosted by SLS hotel, which is distinguished by its service, luxury, style, being located on the trendy Hyde Beach. It's nice that even the dress code of the event was yellow and blue, presenting the colors of the Ukrainian flag.



EVENT NAME:
Miami for Ukraine

DATE:
March 31st, 2022

LOCATION:
SLS Hotel South Beach, Miami

ORGANIZED BY:
Aura Copeland, (founder and CEO of Les Couleurs Charity).
(www.Lescouleurscharity.org)

HOSTED BY UKRAINIAN MODEL:
Alina Sushchenko

PARTNERS AT THE EVENT:
Art Bound Miami, K Foundation Global, Chicas Guapas TV

ARTISTS THAT DONATED THEIR ARTWORK THAT NIGHT WERE:
Ukrainian artist Lina Condes, Sans Sucre, Joe Masek, Kyle Schindler

OBJECTIVE:
to raise money not only for our existing ongoing projects in Haiti and Mexico, but also to support organizations working with Ukrainian children, such as SOS Children's Villages in Poland, working with refugee children





It was a friendly and warm evening, because where there is art, there is always some kind of magic that offers an immersive effect. Unusual and light music, bright stars of Miami, empathic people – what could be better to create ambience for a charity event? We are grateful to every guest for their support.





Charity Art Event 'Art for Ukraine'

On Saturday, March 12, Ukrainian-American artist and owner of an art gallery in Norwalk, CT, Oksana Tanasiv held a charity art event to benefit her homeland. 'Russia's brutal attack shocked the world. Ukraine, a peaceful country in the middle of Europe, was invaded by Russian fascists on February 24. Thousands of troops and tanks are shelling cities. Thousands of civilians including kids, women, the elderly are being killed. Millions of refugees have left their homes and headed toward Western countries. Many cities, towns, industrial

facilities are being bombed and destroyed. I am staying with my home country and my people today and organize a charity initiative, 'Art for Ukraine,' the artist said.

The gallery presented art works by Oksana Tanasiv, Miro Duzinkevich, Oksana Rudenko, Irina Rodnikoff, Elen Zelin, Paul Larson, Julie DiBiase, and other artists who donated their art to benefit the charity cause. All funds raised from the artworks presented for sale have been donated to Ukrainian medical centers, the Ukrainian Army, refugee camps, and other people in need.

ALL FUNDS RAISED FROM THE ARTWORKS PRESENTED FOR SALE HAVE BEEN DONATED TO UKRAINIAN MEDICAL CENTERS, THE UKRAINIAN ARMY, REFUGEE CAMPS, AND OTHER PEOPLE IN NEED

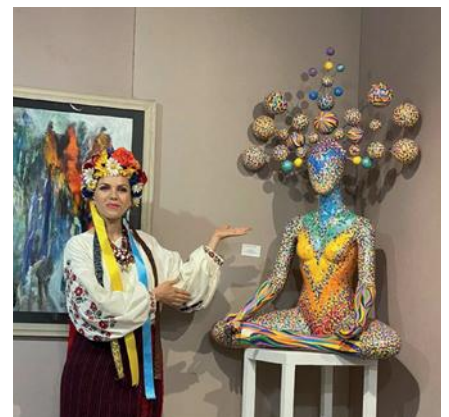


Charity Auction 'Art Saves Lives'

Prism Beach Art, Antique & Design Showroom and Market Auctions Inc. have teamed up with Art Saves Lives – an organization by Diana Dorozhkina, Elena Chulenko and Viktoriia Volynets. Their charity auction started on March 30 and was going on until the end of April.

Matthias Alfen, Mikhail Turovsky and his wife Sophia Turovsky, Alana Bograd, Alex AG, Daria Kononenko, Diana Dorozhkina, Egidio Antonaccio, Ekatherina Savtchenko, Julia Isabel, Jane Baldrige, Lena Belyaeva, Masha Menshikova, Miro Duzinkevich, Natalia Lukasheva, Oksana Tanasiv, Viktoriia Voynets, Tony Arruza and Yelena Kelemlat, Yury Darashkevich, and other artists have donated amazing pieces to be auctioned.

All proceeds will go to the Razom Foundation ('Razom' means 'Together' in Ukrainian and serves as a constant reminder of the community that it takes to create, build, and do. The Foundation maintains a relentless focus on the needs to support Ukraine and is in conversations in the United States. Razom is responding to this by providing critical medical supplies and amplifying the voices of Ukrainians).





Stopping Bullets From Being Fired



Ukraine. Nowadays it is a very hot topic. What is Ukrainian? Ukrainian now means united, unstoppable, unleashed. And what about Ukrainian art? 'Art can't stop a bullet, but it can stop a bullet from being fired,' a wiseman said. This is the main motto of Ukrainian art these days. Let's name it conceptually. UART. UART is to bring peace to the world, even during the war! UART is a concept of an international platform, both online and offline, where Ukrainian artists (painters, digital artists, photographers, sculptors, musicians, designers) are represented. The project is going to unite artistic people with the Ukrainian cultural code and identity in their DNA. Also UART is for international exhibitions, shows, and workshops that demonstrate our global



values and the true essence of the Ukrainian community: peace, art, and freedom. The first art exhibition of the UART project took place at One Art Space, a contemporary art gallery located in TriBeCa, New York City, on April 1-2. It was a thematic event titled 'Stand With Ukraine' in support of Ukraine. Artworks of 16 Ukrainian artists of the UART project and many more were on display. Their art reflects the atrocities and feelings that Ukrainian society is currently experiencing. Hundreds of New Yorkers showed interest and excitement at the works of the Ukrainian artists, noting their unique and sharp style. The American curator of the exhibition was David De Hannay, the Ukrainian curators were UART project founders Helen Labartkava-Verdi and Andy Verdi. They thank everyone who took part in the show and shared emotions and feelings of Ukrainians. Learn more on the website uart.gallery and Instagram. To be continued...



CHECK OUT FOR MORE UART
 @uart.gallery



Stand with Ukraine Benefit

ODDS CONCEPT is a multi-brand contemporary boutique located in the Miami Design District. The store was founded by Ukrainian Liza Naumova and managed by her fellow countrywoman, Tatiana Zabora. Tatiana and her team curate an extensive collection of unique and adventurous designers and artists worldwide. One enters the boutique and is immediately struck at the juxtaposition of conventional beauty and artistry. It is a place to wander, browse, and get lost in potential.

On the evening of May 19, ODDS CONCEPT held a formal cocktail event titled 'ODDS Stands with Ukraine Benefit: Supporting the Future of Ukrainian Artists and Designers.'

ODDS showcased the work of 20 talented Ukrainian creators explicitly selected to represent the best of Ukrainian artistry and community. The fundraiser was structured to help these and other artists who now find themselves trying to produce art while fleeing the ongoing war in their home country. Through clothing, art, ticket sales, and direct contributions, ODDS provided funding to help Ukrainian artists and ensure that they continue creating future collections and artwork. The pieces presented in this meaningful benefit included avant-garde clothing, physical art, and non-fungible tokens (NFT).

Oksana Mas, an artist who recently sold a complex, important art piece through Sotheby's, presented her ubiquitous and imaginative eggs. In a sly, fun reference to the eastern European tradition of egg decoration, Oksana lovingly decorates her eggs with, at times, nudes, abstract flowers, fauna, or even motorcycles. A sample of her vibrant collection was on display and available for sale to benefit other artists.

Digital Twins, a new company with a mission to blend digital and physical worlds, presented an NFT of a gorgeous ring and another of a pair of earrings. The lucky purchaser

would also receive the actual piece of jewelry and the digital image.

Guests dressed in formal wear shopped and experimented with new clothing designs or gazed at the art. As they were chatting with the artists, it was clear that the guests were highly motivated by the thought that their support would directly impact Ukraine. Towards the end of the evening, the ODDS staff increased the excitement by handing out small Ukrainian flags and presenting Angelina Statieva, a Ukrainian artist and singer. She immediately started singing the Ukrainian national anthem.

The anthem originates from a 19th-century Ukrainian poem titled 'Ukraine Has Not Yet Died,' set to music. On a highly ironic note, it was outlawed to sing and perform the song when Ukraine became part of the Soviet Union in 1922. After the breakup of the Soviet Union, the song regained anthemic status, and in 1992, the country's parliament once again adopted the tune as an anthem.

Angelina started the anthem with an almost sad and haunting tone but one that quickly switched to involvement and joy. No one was left indifferent as Angelina's last tones rang out. It was a beautiful end to the evening. Everyone attending agreed that Tatiana and her team needed to be commended for providing their space and commitment to such an important matter.





In Pablo Escobar's Footsteps

OLEKSII DIDIHUROV
journalist

I had the opportunity to see a unique place that proved this fact. Casa Malca is a luxury retreat where guests can enjoy attentive and dedicated service, maximum privacy and enter the alternative reality created by art, design, and decoration. The contemporary art hotel in Mexico was an estate owned by notorious drug lord Pablo Escobar.

Casa Malca opened in 2014 with only eight rooms in the main house after having been acquired by Lio Malca. However, today the hotel has 72 rooms, and room prices start at \$1,400 per night. Lio Malca created a new and unique concept in Tulum with part of his collection of contemporary art distributed in various spaces.

The world-famous Mickey Mouse-like figure by Kaws welcomes guests at Casa Malca, and whenever I arrive at Hamad International Airport, I say hello to it!

Mark Ryden's huge masterpiece 'Rosie's Tea Party' can be found in the lobby. And there are numerous paintings everywhere in the lobby and the rooms. Each room is beautifully decorated with unique furniture and artwork, personally chosen by Lio Malca. The feeling of nature is around the rooms with ocean and garden views. I am just wondering how beauty and crazy energy can coexist in one place. The philosophy of the place is to turn off your brain to enjoy the moment. You don't need to be



from organic products, using the unique opportunities of the region. Next up is Ambrosia, an Asian specialty restaurant with dishes created by Chef Jonathan Carbajal Alvarado. I learned an interesting fact that Ambrosia is completely built from recycled wood after the Casa Malca renovation. The restaurant is a kind of small gallery of artist Keith Haring.

The Beach Club, Head of a Mad Man, is named after Jean Michel Basquiat's work, which has a great sentimental value for Lio Malca. The restaurant concept invites guests to enjoy an excellent grill and the best seafood accompanied by a glass of rosé, the perfect combination for a day at the beach. M-Pastry, the pastry and bakery, is an authentic example of talent and creativity. Tasting the bread baked daily for breakfast or the signature desserts in the various restaurants will become a sensory experience. The Main House Bar is a work of art. The wallpaper with Keith Haring's famous patterns covers the walls and the ceiling, making you feel inside his world. Juices, smoothies,

critical about things like a curtain made of wedding dresses, a window-shaped photo frame, or a sofa on the ceiling. Let the art surprise and delight you!

I could smell the pleasant scent of incense everywhere there. The smell of rosemary is barely noticeable in the bars. By the way, there are two bars, three restaurants, and a rooftop with a 360-degree view where guests can watch the most beautiful sunset over the jungle. Philosophy, the main restaurant, has incredible views of the blue sea during the day and is silvered by the moon at night. The restaurant offers its customers delicious dishes



**FROM THE
NAME TO EVERY
DETAIL, CASA
MALCA'S CONCEPT
EMBODIES THE
CORE PRINCIPLE
OF WELCOMING
GUESTS AS IF THEY
WERE AT HOME**



and delicious cocktails are prepared there during the day. When you cast a glance at the 180 meters of the beach, you involuntarily feel the presence of beauty.

The good news is that Casa Malca announces the upcoming opening of CALMA SPA that is, as the name suggests, an ideal place for inner calm and balance. The spa will include a gym and hydrotherapy facilities. It offers guests an aromatherapy steam room, a body scrub bar, refreshing

showers, a sauna, a cold plunge pool, a spa pool with whirlpool elements. Guests will also enjoy the CALMA relaxation area, which offers breathtaking views of the Caribbean Sea. CALMA SPA's team of professionals have taken the time to carefully select experiences inspired by Mayan traditions, exclusive world-class treatments, and advanced skincare.

From the name to every detail, Casa Malca's concept embodies the core prin-

ciple of welcoming guests as if they were at home. In addition, people there are unusual, charismatic, who, in their way, bring uniqueness to this world. To sum up, Casa Malca is a magical place that provides each guest with experiential and unforgettable memories. Mexico is a spectacular destination that has surprised me with its lightness, where a marvelous transformation is happening right now.

It is a pleasure to rest there!



Casa Casuarina

INTERRUPTED FLIGHT

LIUDMYLA BAGANOVA

Journalist, art expert

‘MY MOTHER DIDN’T LOVE ME. I WAS MORE OF A CUSHION INTO WHICH SHE USED TO STUCK REPRIMANDS AS NEEDLES. SANTO, MY ELDER BROTHER, WAS ALWAYS RIGHT, AND I WAS ALWAYS GUILTY. ONLY WHEN I BECAME A FAMOUS FASHION DESIGNER MY MOTHER UNEXPECTEDLY DISCOVERED ME: WE STARTED TALKING, AND SHE STARTED TO ASK ME QUESTIONS AND HEAR MY ANSWERS. I DON’T KNOW, MAYBE THIS IS THE MEANING OF MY LIFE AND MY ART – TO GET HER ATTENTION!’

was a catwalk where sensuality and vivid beauty were shown. Prostitutes were the first muses of Versace. Childhood experiences left their imprint on the designer’s adult work. He always adored the baroque – defiant, luxurious in a combination of black, silver, and gold.

After studying briefly at the Faculty of Architecture, the young man returned to his dream of becoming a fashion designer. An entrepreneur from Milan asked him to design a collection for Florentine Flowers, a clothing firm. ‘It’s incredible how one phone call can change a life,’ said the acclaimed fashion genius.

A few years later, Gianni founded his empire, and he chose Medusa, the most famous of the Gorgon sisters and a symbol of fatal charms, as the company’s logo. With the help of Anna Wintour, the editor-in-chief of American Vogue, the whole of America learned about the Italian designer. Madonna, Tina Turner, Michael Jackson, Hugh Grant, Cher, George Michael, and other celebrities were donning glamorous dresses by Versace. He made about a billion dollars a year.

In 1992, the couturier moved to Miami, buying a mansion on Ocean Drive, where he invested \$33 million and his creative inspiration in improvements. He adored his new ‘nest’ and considered it a paradise for meetings and love. Today it is the most

After school, Gianni ran to the tailoring atelier owned by the Versace family and watched with interest as Donna Francesca took measurements, skillfully draped the silk on the client’s body, and reverently made the sign of the cross before taking the scissors and making the first cut of fabric. The principal was indignant: Gianni was constantly drawing Sophia Loren and Gina Lollobrigida in frankly seductive dresses invented by himself instead of listening to the math teacher. Poor stern principal! He knew half the truth. On his way to school, little Gianni walked past prostitutes. In the boy’s imagination, the priestesses of love seemed like beautiful fairies roaming the sidewalks of Reggio di Calabria. The street



DREAM HOUSE. WHAT WOULD GAUDI SAY?



photographed building in Miami and the third most popular in America (after the White House in Washington, D.C., and Elvis Presley's estate in Memphis). Casa Casuarina is a unique place that gives the feeling of being 'tempted by luxury.' But as Versace himself said, 'I don't believe in good taste.' There are no general rules for everyone. There is no standard of beauty. According to the designer's confession, his style is 'chic and shock.'

The history of the Villa Casa Casuarina is dramatic and, therefore, fascinating. While traveling in the Dominican Republic, American tycoon Alden Freeman was delighted to see the Alcázar de Colón palace, built in the XVI century by order of the first-born son of legendary explorer Christopher Columbus. The two-story Spanish Gothic building, built of coral blocks and without a single nail, had about 50 rooms, galleries, a courtyard, and was immersed in beautiful gardens. In 1930 Mr. Freeman, following a dream, built a new architectural marvel in the suburbs of Miami, literally on the shores of the Atlantic Ocean (it is no more than 100 m between the gate and the water's edge). In the years that followed, the mansion was rebuilt many times and changed its countless owners and tenants. There were times when a room in Casa Casuarina was available for \$1 a month.



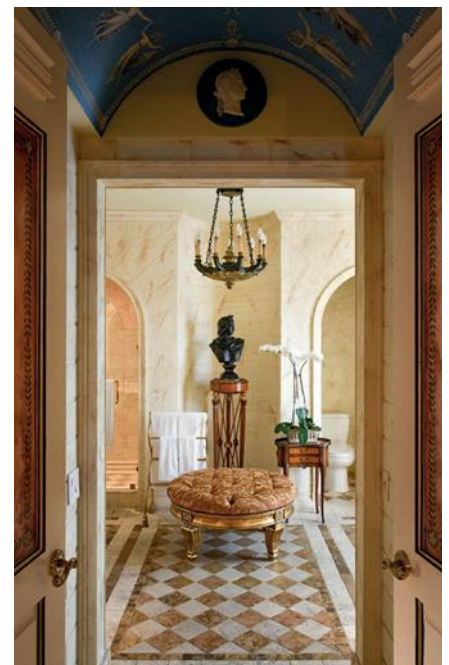
But there was an event – Seeing the mansion, Gianni exclaimed, 'I want to buy it!' – and immediately called his lawyers. After the unification of two plots of land and the reconstruction of the building, the Versace Palace included ten bedrooms, eleven bathrooms, five libraries, an observatory, seven fireplaces, a garage for twelve cars, a big guest house, a new fountain, and the famous pool with the gold-tiled snake-haired Medusa head. The architectural ensemble is still decorated with frescoes, columns, sculptures, stained-glass, wrought iron gates and grates, marble carvings, and porcelain paintings skillfully performed by masters of old and modern times. Styles and eras spin in a crazy whirlwind of eclecticism, subject to the luxury rule. And if anyone cares about the rumor of a gold toilet, it was here: nothing human is alien to the celebrities. The designer himself laid the floor tile ornaments and developed the furniture sketches. And the armchairs, sofas, and pouffes were upholstered exclusively in Versace fabrics.

The press used to say that the Villa Casa Casuarina deserves no less attention than the Palace of Versailles. The





THE PRESS USED TO SAY THAT THE VILLA CASA CASUARINA DESERVES NO LESS ATTENTION THAN THE PALACE OF VERSAILLES



magnificent interior was complemented by antiques and authentic works of art.' The mere accumulation of money is the lot of the poor. Paintings are collected by rich and far-sighted people' was Versace's personal opinion. He loved life and wanted his 'versailles' to be an oasis of joy, abundance, and beauty. Madonna, Elton John, and even Princess Diana enjoyed visiting the mansion.

On a summer morning in 1997, it all collapsed on the doorstep of his beloved home. One of the bullets fired at Gianni Versace by a serial killer bounced off the cast-iron bars of the gate and wounded a bird that fell in front of the house. They say it was a white pigeon –

American Story

THE INTERVIEW WITH
GIEDRE STASIUNAITE
ASSISTANT TO COLLECTOR
MR. WILFREDO O. ALLEN

Interviewed by **OLEKSII DIDIHUROV**

Giedre, could you please tell me how famous attorney Mr. Wilfredo O. Allen became an art collector?

Wilfredo was born into a family of intellectuals in Cuba. His father was a businessman, and his mother was the only female lawyer who defended the interests of ordinary people and who disagreed with Fidel Castro's policy. She was respected and known throughout the country. But this did not make the authorities happy – the family moved to America just overnight. For an eleven-year-old boy, used to living in a big, beautiful house with an established lifestyle, there was a shock. He did not understand what had happened – Wilfredo began to collect paintings because he had always been fond of art, especially Cuban art: this was the way to express love for his mom and dad, for Cuba and Cubans. Mr. Allen is intellectual and erudite. He is a Renaissance man.

However, how did the collection originate and grow?

Mr. Allen was fighting for the rights of Cubans in the 1990s. Many celebrities, including painters, would ask him for help and then



give him paintings as a token of gratitude. When Wilfredo arrived in Europe, he always visited small art boutiques in Paris or London. Among many ordinary canvases, he found works by Pablo Picasso, Diego Rivera, painted on regular cardboard – this was possible in those days. It was like a treasure hunt for him. Currently, 5 to 15 new paintings appear every week – that's just crazy!

**Where are the paintings being stored?
Is there probably some gallery, work-shop, warehouse, or museum?**

The paintings are being stored everywhere. We joke about it: we need another office because there are no blank walls. Take a look. Do you see shelves anywhere? The boss has a real passion for art. The pictures hang on absolutely all walls. Almost all his friends collect paintings, and he always gives them beautiful gifts. And, of course, he has an impressive collection at home!

Do you mean that there is no specific place?

He rents a large warehouse, which contains more than 1,000 paintings.

Do you organize tours, or is this just for friends?

I'm just going to visit this secret place (laughs). We are so busy and don't have enough time! I saw the home collections of Mr. Allen and his friends. From time to time, they arrange small exhibitions.

Where did Wilfredo develop such a love of the arts?

We, as attorneys, see a lot of injustice and often tragedies, so we like to look at pictures. It's like flipping a toggle switch. Cubans have a hot temperament and are not used to relaxing meditatively. In contrast, the boss collects garish paintings that cause a specific shock and 'raise' serious questions. If you ask me which style he likes the best, I will say, 'all of them!' But his favorite works are portraits of women. He is interested in faces, especially the images of the Virgins. The Cuban Virgins are the protectors of those who seek refuge from the Cuban nightmare, fleeing by water, so in a painting, the Virgin will always be on the water or somehow connected with water.



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THE PICTURES HANG ON ABSOLUTELY
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INTERESTING CONVERSATION



Is the Virgin the Patron Saint?

That's right. Cubans call her 'Virgen de la Caridad del Cobre,' the Blessed Virgin Mary, Our Lady of Charity.

Did Wilfredo try to create paintings himself?

Never. But Mr. Allen buys military-themed figurines and does detailed drawings of them. He has separate catalogs from which one can study the history of military uniforms. Let me show you a couple of these figurines.

Besides collecting, is Mr. Allen interested in something else, like yoga or golf?

He used to play tennis. Now he doesn't. He is 69, but he is very active, and there are no



THE CUBAN VIRGINS ARE THE PROTECTORS OF THOSE WHO SEEK REFUGE FROM THE CUBAN NIGHTMARE, FLEEING BY WATER, SO IN A PAINTING, THE VIRGIN WILL ALWAYS BE ON THE WATER OR SOMEHOW CONNECTED WITH WATER



calm moments with him. When Wilfredo's parents immigrated to America, there was segregation in the United States. It took years to fit into a new, 'white' society. Today Mr. Allen is a respected person, involved in charity, passionate about birds and ballet, among other things. He looks like a simple person, but by nature, he is not at all simple. Wilfredo truly loves art, people, and life!

Given Mr. Allen's love for humankind, I'd like to ask about any foundations or public organizations in which your boss is involved.

Better to ask him, as Wilfredo works a lot. He is a feminist and calls himself lesbian as a joke. He likes independent, confident women like his mother was. Our company employs mainly women. In Wilfredo's point of view, women have a more flexible mind and patience than men. He jokes that he sits among us to look beautiful like us. He loves humor.

Is your boss a media personality?

He is frequently interviewed on the radio, TV, and YouTube.

What are the firm's main business areas?

We solve any issues related to immigration: family immigration, citizenship, investor visas, Green Cards, fiancé visas, work visas, temporary visas, business immigration, appeals, waivers, and more. We help people who have violated visa requirements and are being held in the detention center. Mr. Allen has been working in the immigration area for over 40 years. He is a professional.

Has President Biden's Immigration Bill made things easier?

So far, this is only a bill. Legislative initiatives by the President must be approved by the U.S. Congress. We hope it will be so. Meanwhile, this may be the most ambitious reform in the immigration system over the past 35 years. If the bill is passed, about 11 million immigrants will be able to obtain American citizenship. Many of them dream about it to start a new life.

How do you feel working in the atmosphere of the arts?

It's like a breath of fresh air amid the bustle of an attorney's daily life.

Heart-to-Heart Conversation

Interviewed by

LIUDMYLA BAGANOVA

Journalist, art expert

IT is weird how the lockdown has changed our lives! We wear medical masks and can't see each other's faces. We are afraid to hug friends. I angrily yell at my son from the doorway, 'Did you wash your hands?' – instead of a kiss. Communication, work, friendship, and even love go online. Going to a coffee shop now is quite an event. The interview, of course, could have been done remotely as well. What do I know about a new interviewee? A lot and a little at the same time. He is a talented painter from Paris, philosopher in mind, and romantic in the soul. They told me, 'A handsome guy who looks like a model will come.' A painter and a model? It's something new. Going for a coffee must be a good idea.

Hello, Yevgen KOSTENKO.

Are you a Parisian?

Yes. I have been living in Paris for five years. I paint in my favorite garden, and I can't imagine my fate without this beautiful city. Here I am truly free and happy. However, in my childhood, seeing Paris seemed like a flight of fancy.

Where is it most comfortable for you to paint: in France, Ukraine, or...? Where do you receive the most inspiration?

I can get inspired unexpectedly, and the borders are no obstacle. I travel a lot. France is my new love, Ukraine is



my homeland, and Morocco inspires me. It happens that you think about the topic for new works and nothing interesting comes up! And suddenly, after the first night in Morocco, you make 15 sketches in a single burst. That is how the latest series of paintings, 'Tribalism. Harmony from Chaos,' appeared.

Even Picasso, for example, was fascinated by authentic African art early in his career. What was your path as a painter?

Compared to the genius Picasso, I was not sure of my choice. The well-meaning parents advised receiving a practical specialization. The galleries didn't pay attention to me. Working as an architect, I continued to improve as an artist. The love of painting remained a strong one. And the time came. I often sent my pictures abroad and dreamed of flying away with them. So, when I was offered a project in France, I accepted without hesitation. It was the final point about who I am. A painter!

Is it true that you started painting at the age of three?

Yes, it is true. I saw and picked up the brushes for the first time in my grandpa's workshop.

How did the parents react to the child prodigy? Did they support you?

I drew something like a tulip for my mother on March 8 back in 1993. Mom was proud of my naive 'masterpieces' and often showed them to coworkers. However, such pleasant memories are mainly about childhood. There was not much support. On the contrary, they wanted to bring me to reason.

Men rarely draw flowers, but it is a favorite subject for you. Is it your delicate psyche or customer orientation – do the 'bouquets' sell well?

I was born in a small town, and my childhood was urban. When my parents bought the house, I enthusiastically started gardening. Then flowers appeared in my life. There is nothing more perfect than nature. Plants and the human body will always be



WORKING AS AN ARCHITECT, I CONTINUED TO IMPROVE AS AN ARTIST. THE LOVE OF PAINTING REMAINED A STRONG ONE. AND THE TIME CAME. I OFTEN SENT MY PICTURES ABROAD AND DREAMED OF FLYING AWAY WITH THEM



PAINTINGS TO THE PAINTER ARE LIKE CHILDREN – I WANT THEM TO LIVE A LONG TIME, BE BEAUTIFUL AND HEALTHY, AND GO TO A GOOD HOME WHERE THEY WILL BE LOVED AND CARED FOR. THE NOTION OF A ‘STARVING ARTIST’ IS LONG GONE

present on my canvases – in harmony or opposition to each other. The latest series of works combines fragments of the body and orchids. Pristine beauty, generosity, and purity of nature serve as a silent rebuke to greed, selfishness, thoughtless consumption, and other vices of humanity. I don't run after a fashion in art, but the works sell well.

I have asked a provocative question about flowers in the expectation that you will gratefully remember Ukrainian artist Kateryna Bilokur whose art inspired you –

It is true. My early work was shaped by the influence of talented Ukrainian art painters – Kateryna Bilokur and Maria Prymachenko. I owe them not so much my choice of technique or style as my perception of harmony and beauty. One can endlessly admire Bilokur's 'flower kingdom' and Prymachenko's 'fantasies.' Their creativity is a unique phenomenon in art.



Interesting topic: an artist and Paris. Kateryna Bilokur became famous at the International Exhibition in Paris (1954); you also seek and find recognition in this extraordinarily artistic city. What do you think about coincidences in the destiny of students and idols?

I believe in coincidence and fate. My career, inextricably linked to my biography, is strikingly similar to the story of painter Lev Tchistovsky, who moved to Paris at about my age. He had a wonderful garden and a greenhouse, where he grew his favorite orchids and painted them.

What is the record price paid for your work? And for example, how active is the French art market today?

What an embarrassing question! The artist's success depends to a large extent on the marketer, the art dealer, and the gallery owners. I can boast that I never make copies or use cheap materials. Paintings to the painter are like children – I want them to live a long time, be beautiful and healthy, and go to a good home where they will be loved and cared for. The notion of a 'starving artist' is long gone. My paintings are not cheap. Regarding the art market: the global art market is in a deep crisis because of the pandemic. I had to cancel exhibitions, the preparation of which took almost a year.

Creativity is joy and hard work. You travel a lot, enjoying life in the 'here and now' and rightly so. There was

Michelangelo, who slept in shoes. And there was Raphael, who created effortlessly and beautifully. How did it go with your work: tension or pleasure?

Traveling allows me to broaden my horizons, learn about the world's artistic heritage, break away from the hustle and bustle, and restore my inner balance. I have felt the breath of death and learned to rejoice in every day that life has given me without looking back, doing what I love. Life is too short to be miserable or unfulfilled.

What are you dreaming about? What are you striving for? Remember Gauguin's famous painting 'Where Do We Come from? Who Are We? Where Are We Going?' What is your credo as a painter and as a person?

At present, I have a joint project with a famous French Fashion House. My paintings will be on the prints of its new collection. I am sure that the future of art should not be limited to the closed spaces of art centers. Plans include nonstandard urban exhibitions with the projection of paintings on the facades of houses and with musical accompaniment. My dream is to create my own art space in Paris, to introduce young talents who, like me, have no access to galleries. My credo is laconic, Amor Vincit Omnia! (from Latin. Love conquers everything!)

We wish you great luck, inspiration, and love!



Night at the Museum

WE ARE SURE EVERYONE DREAMED ABOUT SPENDING A NIGHT AT THE MUSEUM AT LEAST ONCE IN THEIR LIFE! STAYING IN MYSTERIOUS SILENCE ALONE WITH ART MASTERPIECES WHEN THE LIGHTS GO OUT. WANDERING THROUGH THE DESERTED GALLERIES UNTIL DAWN, WITH A SHIVERING FLASHLIGHT, EXAMINING ANCIENT SCULPTURES AND PAINTINGS CREATED BY GREAT MASTERS. GLANCING AROUND, QUICKLY TOUCHING THE KEYS OF A RARE PIANO, WHICH IS SLIGHTLY COVERED WITH DUST, AND FEEL AS IF YOU'RE BECOMING A PART OF HISTORY FOR A FEW MOMENTS. NOT MANY PEOPLE REALIZE THAT IT'S EASY TO LET DREAMS COME TRUE... BY CHOOSING THE RIGHT HOTEL!



There are several unique art hotels in the world. Each of them not only provides accommodation but also serves as a museum to some extent. In such hotels, one can see famous paintings in gilded frames that hang on the lobby's walls, observe arty statues along marble staircases, crystal chandeliers from royal palaces, antique furniture, and other unique items freely available to guests.

FROM DALÍ TO WARHOL

For example, a castle-like hotel, **The Dolder Grand**, rises above Zurich. This hotel with modern rooms, known for its graceful turrets, houses an almost full-fledged museum, albeit without tickets and queues! Guests can see more than 100 valuable exhibits, including a surreal painting by Salvador Dalí 'Femmes métamorphosées – Les sept arts,' an 11-meter-long painting by Andy Warhol 'Big Retrospective Painting,' works by Camille Pissarro, René Magritte, Henry Moore, and sculptures by Barry Flanagan and Takashi Murakami. The hotel collection is being constantly updated. One never knows what they will see next time – The Dolder Grand terraces offer a fabulous view of the city and the silvery surface of the lake! And it is quite an event for gourmets to taste delicious dishes in the hotel's restaurant. You have never dined at an art gallery, have you?





VISITING ROMEO AND JULIET

Almost every building is a work of art and a historical monument in amazing Italy.

The luxurious Due Torri Hotel is placed in the historic center of Verona, just a stone's throw from William Shakespeare's famous Juliet Balcony. Wolfgang Amadeus Mozart and Johann Wolfgang von Goethe stayed in the legendary Palazzo dell'Aquila of the 14th century, first converted into an inn in 1674, where the coronation of the exiled French King Louis XVIII took place and the national hero of Italy, Giuseppe Garibaldi, made a fiery speech to the inhabitants of Verona. The latest restoration offered the world a real treasure – circus-themed frescoes by Veronese artist Pino Casarini. But the surprises don't end there. The 'Brandenburg Knights' Tournament' fresco, grandly restored, welcomes guests in the lobby!

ITALIAN NIGHT

Another Italian gem is **Four Seasons Hotel Firenze** in Florence, which combines aristocratic style and refined Renaissance splendor. Stepping into the lobby, you will see 12 bas-reliefs by Bertoldo di Giovanni, Michelangelo's teacher. The luxurious rooms feature vaulted ceilings and walls decorated with antique frescoes from the 17th century. It seems you stay overnight in one of the Uffizi halls, open exclusively for you. By the way, a walk to the famous gallery will take no more than 15 minutes. The hotel is surrounded by the most extensive garden in Florence, dating back to the 15th century and retaining its original beauty. For centuries, this miracle of landscape design was hidden from nosy viewers. But today's hotel guests freely walk in the garden with graceful statues, fountains, and even a petit Ionian-style



CASTLE NEAR A LAKE

Some hotels are art objects themselves. Sitting on the banks of Lough Corrib, a lake in the west of Ireland, there is beautiful 13th-century **Ashford Castle**, County Galway, converted into a hotel. Princess Grace Kelly and the ruler of Monaco, Prince Rainier, American actor Fred Astaire, U.S. Senator Ted Kennedy, and other celebrities loved to visit it. No wonder – the castle looks mesmerizing! Particularly luxurious is the Reagan Presidential Suite, named after U.S. President Ronald Reagan, who came here for the first time in 1984. The main feature of the room is an antique George III styled bed with a Viennese silk canopy. The bed linen was designed exclusively for the hotel's interiors by the owner's daughter Toni Tollman and French designer Philippe Bonino.



temple. Here you can order dinner on the top of the hill, admiring the views of La Cattedrale di Santa Maria del Fiore in the rays of the setting sun. Enjoy!

ROYAL DREAMS

Traveling in Italy, you will surely add cozy Bologna to your trip plan. And if you want to relax like a king, stay at the **Grand Hotel Majestic già Baglioni**, the highlight of which is a unique collection of antique beds and headboards: trimmed with silk, artfully carved from wood, complemented by canopies, draped with textiles. Each bedroom has its unique atmosphere! One of the beds is older than the hotel itself. This luxurious bed, dating from the 17th century, will be available to guests who have booked the Royal Suite Giuseppe Verdi. The wooden headboard is hand-carved and covered with real gilding. Do you often have a chance to sleep on a bed that can rightfully be considered a national treasure? A dreamy night for you!



ANCIENT ABBEY

Abadía Retuerta Le Domaine, built on the site of a medieval monastery where the monks once planted grapevines, is famous in the Spanish town of Sardoncillo and beyond. Modern amenities blend perfectly with 12th-century Romanesque architecture to add an extraordinary flavor to that place. It is a real museum with 170 works of art! There are 19 lithographs by Spanish artist Joan Miró exhibited in the guest rooms, paintings by Giovanni Paolo Panini and Giovanni Antonio Guardi, a figure of Buddha from the 16th century brought from Thailand, a 17th-century Flemish brass mirror, and handmade carpets in the corridors and halls. And while waiting for guinea fowl with lobster oil, guests can see a 1670 fresco, 'The Holy Supper,' and a 17th-century still life at the Michelin-starred Refectorio restaurant. Bon appétit!



THE ART'S TENEMENT ON THE FRENCH RIVIERA

Another museum-like hotel is located on the Côte d'Azur in France. **Le Negresco** is a five-story building that exhibits works of art from the past five centuries. Sculptures, paintings, decor items, antique furniture – walking the corridors of that hotel is just like a visit to a museum! Of course, you should not skip the Louvre and other famous galleries. But why go far if you can admire works by Pablo Picasso and Salvador Dalí on the way from your room to the restaurant? And these are unique paintings that only Le Negresco guests can see! According to rumors, Gustave

Eiffel created the metal frame of the famous pink dome of the Royal Salon in the shape of his lover's right breast. And on special occasions, the floor of the Royal Salon is covered with a carpet woven in 1615 for Queen of France Marie de' Medici. The history of Le Negresco is adorned with many legends. Salvador Dalí came to dine with a cheetah on a leash. Welsh actor Richard Burton once left a jewelry case there with a diamond necklace he had bought for Elisabeth Taylor. Its price is estimated at \$24 million. The hotel's then owner Madame Jeanne Augier refused to sell Le Negresco to Bill Gates himself and bequeathed it to a charity that helps homeless people and stray animals.



ASIAN LUXURY

In Singapore, we recommend staying at **The St. Regis Singapore**. The hotel has one of the richest private art collections in Southeast Asia, it is worth \$10 million! In the hotel's bar, you will see ten Picasso lithographs from the Toros series. While near the entrance, there is the 'Dancing Nude Couple' – a sculpture by Colombian artist Fernando Botero, and the pair of crystal carp statues by Canadian-born, U.S.-based architect Frank Gehry. Near the azure pool, there is a sculpture – a figure lying on a silver cloud – by Chinese artist Li Chen,



and paintings by Marc Chagall, Marc Tobey, and Sam Francis are on the walls of the presidential suite. And by the way, it is not necessary to look for all these items on your own. It is better to go on an Art of Living tour with a guide who will tell you about each artwork in detail!

FUTURISTIC WORLD

If you are heading to Hamburg, check out one of modern hotels, **The Fontenay Hamburg**! Designed by renowned German architect Jan Störmer, this futuristic building, which has no parallel walls, is

DREAM HOUSE. WHAT WOULD GAUDI SAY?



located on the shores of the picturesque Alster Lake, surrounded by a magnificent park. The hotel interior includes more than 100 paintings by Peruvian artist Antonio Máro, recognized far beyond the borders of his homeland, and Hamburg artist and photographer Jaschi Klein.

AT THE PEAK OF FASHION AS ART

An exclusive object of modern design is **KENSHŌ Boutique Hotels & Villas** on the Greek island of Mykonos, which in itself is a unique pearl of the Mediterranean. It is the 'land of freedom and luxury,' where mainly Europeans and Americans spend their vacations. Yellow sand, turquoise waves, and the absolute emancipation of morals – what else is needed for the soul and body to celebrate the life? Jet-setters and sybarites from all over the world flock here. Celebrities, windsurfers, and owners of prestigious yachts, who come to the island for extraordinary nightlife, gastronomy, and cutting-edge bar mixology, love to spend time there. The delightful snow-white mills built by the Venetians in the 16th century are the architectural landmark of the island.

And next to them exists another miracle – magnificent KENSHŌ hotels, whose name should be interpreted as 'Delightful

awakening!' Artfully blended into the natural landscape, they reflect the power of minimalism and the island's energy. World-famous architects and designers worked on their creations: Patricia Urquiola, Paola Navone, Redaelli Ricambi, Kenneth Cobonpue. Furniture and accessories of fashionable European brands are part of the interiors: Mogg, Foscarini, Riva 1920, Micomoler, Gervasoni, Gandia Blasco, Gessi – the connoisseurs will appreciate it. It's a must-visit for those who love a sophisticated lifestyle. KENSHŌ Boutique Hotels & Villas are the newest deluxe hotels in Mykonos, offering discerning travelers a unique experience of luxury and comfort.

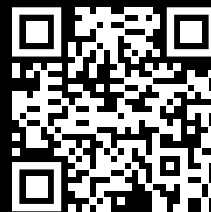
For every fan of a vibrant lifestyle surrounded by celebrities, we recommend staying at KENSHŌ PSAROU. It is the only hotel located at the water's edge of the most famous beach in Mykonos, Psarou! You will experience all the privileges of a high-class service and, perhaps, get acquainted with Leo DiCaprio or Paris Hilton over a cocktail, as well as other guests whose names adorn the Forbes list.

For a more sequestered holiday, it is better to choose KENSHŌ ORNOS, located on a hill next to Ornos Beach. The hotel will surprise you with secluded bars, secret pools, grottoes and sun terraces, original room design, and rituals at the Cave Spa.

Relax and admire!



‘OUR DESIGN PROJECTS
ARE OF IMPECCABLE STYLE,
HOMEY COMFORT,
GENTLE SIMPLICITY AND
THE UTMOST ATTENTION
TO DETAILS’



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SERIOUS PURCHASE

Per Aspera ad Astra

THROUGH HARDSHIPS TO THE STARS

ASTIAN REY

SCULPTOR, ARTIST, PHILOSOPHER, MYSTIC



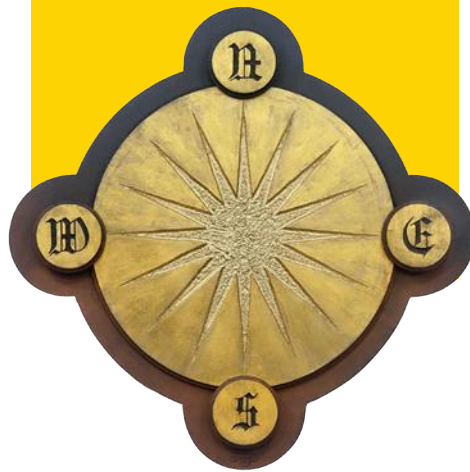
My journey to mindfulness and unlocking my artistic potential has started after many years spent being part of a branch of Christianity. For almost 12 years in religious communities, I have received quite questionable life experiences, even painful ones. All that time, I was overwhelmed with the feeling that I wasn't living my life because we were not taught to take responsibility for our lives and have our own conscious and reasonable opinion. All we had to do was blindly obey the wishes of people of higher rank and trust their authority. The hardships started when my marriage, created according to the religious community's rules, broke down after several years. Everything came to the point of no return, and I had to decide on divorce. At that moment, I faced the utmost intolerance towards myself. They tried to break me down morally and take me over. That was because people like me damaged the reputation of an 'ideal' church that had no place for divorces, and all people were righteous. I found myself "thrown out" of the system.

Nature is a great power that is second to none in wisdom and inevitability of processes, including epiphany. I left the community. Having grown beyond my persistent views, I started searching for the foundation inside myself. I learned how to see the world not only in black and white but also to distinguish the varieties of shades. Religion is important and helpful at some particular point for one aiming to reveal their spirituality. However, next comes the deep immersion in learning the Truth. And each one should walk this path alone, like a pilgrim in a desert. Tough life circumstances cause a person to seek an oasis among limitless sands and the scorching sun. The feelings sharpen, and the mind starts working to its maximum effect, looking for a straight path to reach the water to satisfy the thirst.

I was reflecting much on the topic of creation in the context of different religions. In Christianity, Islam, and Hinduism, the stories about the origin of the human race and the Flood are strikingly similar. Unfortunately, people see more differences and are in no hurry to agree in front of the single Creator. Everyone is proud of 'their' religion, often with a sword in hand.

'THROUGH THE CENTURIES, HE CARRIED THE FEELING OF THE TIMES WHEN ALCHEMISTS BREWED POITIONS AND SOUGHT GRAND MEANING. HIS DEPTHLSS EYES ARE FILLED WITH HUMANITY AND BELIEF, BUT HIS HANDS HOLD IRON AND CONCRETE. WILL THE FREE SPIRIT TEAR THE STEEL ROPES? WE ARE HERE AGAIN, IN A NEW REINCARNATION,'

LIUDMYLA BAGANOVA



Almost the entire Old Testament is filled with bloody massacres of the 'chosen people' against the infidels. Let's remember the Crusades in the Middle Ages. And modern terrorism. At the same time, the 'soldiers for the faith' were always promised paradise after death. The message is clear: there will always be breakdowns towards dissenters, where there are fanaticism and literal interpretations of sacred texts.

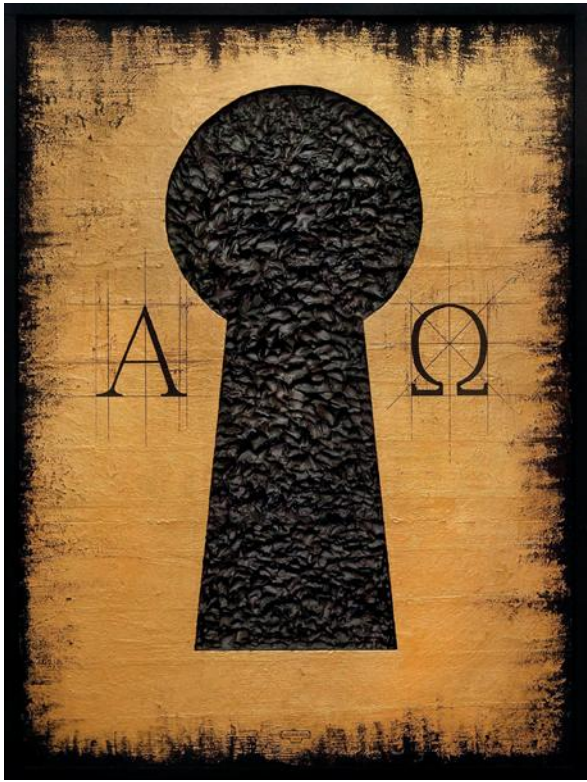
The modern world is full of information chaos. Who is guilty? Let's leave this question unanswered. However, it is deliberately done to take control of people's minds. And most people are not really against external leading, as it is easier to live if others decide for you by creating the illusion of a free choice. Still, what

can be worse than being a puppet whose life is dependent on someone's will and constrained standards? And what is the sign of a free Person?

I took the position of an Observer while searching for the Truth. Do you remember the proverb 'Even a fool who keeps silent is considered wise'? Tolerance of another's worldview and way of life contributes to a deeper understanding of oneself and the world. Tolerance does not equal indifference. However, before performing at the tribune or, God forbid, being up in arms, it must be useful to stumble at your rightness. The ancient Greek philosopher Socrates was not embarrassed to admit: 'Scio me nihil scire' ('I know that I know nothing').

I often hear from people that my sculptures excite the sensation of hidden meaning and external severity. This statement is true. Methinks that rust, gold, stone, concrete, and cold steel can show the drama of human experiences in search of earthly and spiritual truths.

One of the topics of my work is research and acceptance of the dark and light sides, primarily of one's personality. Harmony appears at the intersection of the spiritual and material, black and white, like the



yin-yang symbol. Music plays an essential role in the creative process for me. It often happens that the walls of my workshop shudder to the hard rock of Rammstein, Nirvana, or Black Sabbath. And sometimes, I change the brutal atmosphere with the sounds of Indian mantras and fumes of incense. Such entourage helps me immerse in the atmosphere of contrast between 'sublimity' and 'depravity'. For me, these two concepts are different sides of the same coin and show human nature.

I experiment a lot in my artistic activity, working with electric welding and other tools that help create unusual textures. Each work is individual and hand-made. I enjoy the 'live contact' with the material. I use a stable color palette, but I like to combine rust and gold. With the help of this combination, I create a conceptual conflict between rusty principles and unattainable ideals, which attract people like eternally sparkling Aurum. The most accurate term to describe my state in the creative process is Meditation. I name my style Sacral Minimalism.

By deliberately avoiding realistic characters, I draw the viewer's attention to symbolic meanings. In this context, I often

ONE LATE EVENING, SITTING IN THE WORKSHOP, I WAS REFLECTING ON WHAT IS ĀTMAN – SUDDENLY, THIS STRANGER FLEW OUT OF THE DEPTH OF NIGHT AND SAT DOWN ON ONE OF THE SCULPTURES. I ASKED HIM TO TELL ME THE TRUTH. THERE WAS SILENCE. I UNDERSTOOD THAT ONE CANNOT RECOGNIZE THE TRUTH WITH THE PHYSICAL SENSES, BUT ONLY THROUGH MERGING YOUR SOUL WITH NATURE



create images combining the peculiarities of human and animal behavior. The sculpture series titled 'Shark People' is an example. It represents the creatures with human and animal features, such as self-confidence, competitive ability, the ability to restrain unreasonable emotions, and the ability not to get hooked.

I like traveling in life and interpreting the knowledge generated by humankind. I research mystic experience and study the world's oldest organized faiths, for example, Zoroastrianism. I have drawn a lot from the ideas of Gnosticism, which originated as a branch of traditional Christianity. The Mahabharata, Kabbalah, and the Egyptian Book of the Dead help comprehend the formation of the Universe and understand how religions appeared. I often wonder: what will be the beliefs of people in the future?

For some time, I was interested in alchemy as a mystical phenomenon of the Middle Ages when one had to pay with life to find the philosopher's stone. The written works by Albertus Magnus, Nicolas Flamel, and Basilius Valentinus enlightened the details that were previously buried in the shadow of my conscience. A true alchemist does not just intend to transmute base metals into gold. The main purpose is mystic insight, and the philosopher's stone should be taken as a philosophical allegory. The motto of the alchemical tradition – SOLVE ET COAGULA ('Dissolve and Coagulate') – describes the main principle of the whole Universe: to create something new, you should dissolve something old. This formula may be applied to the worldview as well. I dissolved my past to find the freedom to be myself, no matter if the light or the darkness prevails in my nature. I want to be sincere!

I started working on the 'Creator Principle' during the difficult period of my transformation. All processes in our world are subject to the law of cyclicity: the cells of any organism constantly renew themselves, the seasons change, and all living



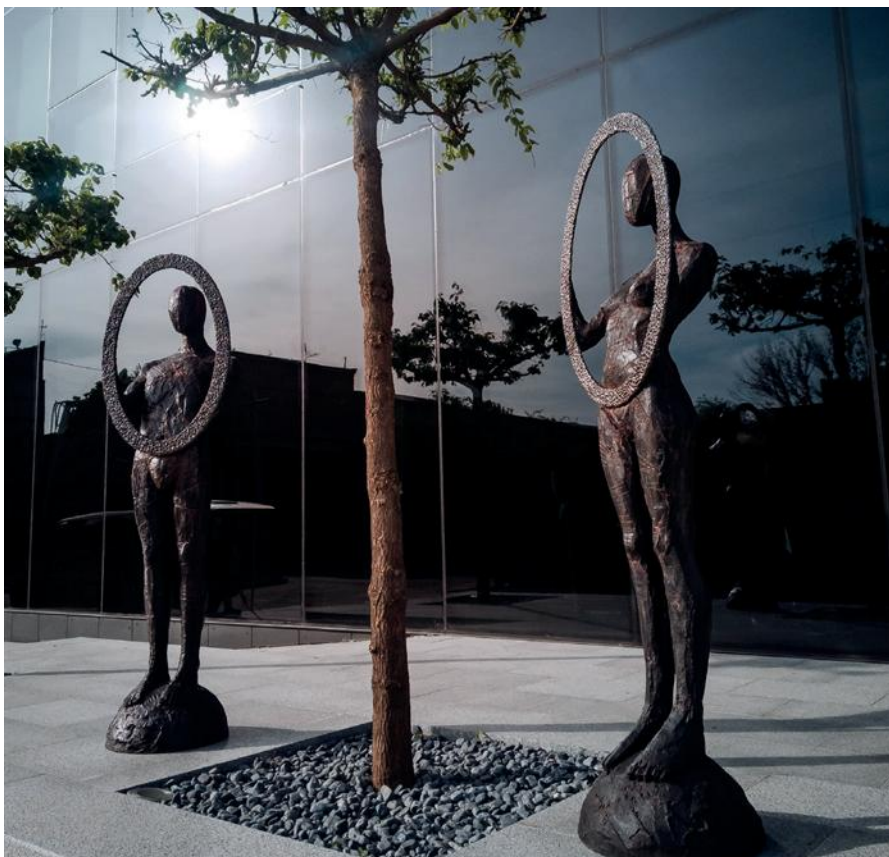
beings die one day to recover in some new appearance. One of the important codes is the ancient symbol of the Ouroboros. The Snake above the elder's head bites its tail and makes up a circle as the representation of the limitless interconnection of life and death in the Universe. The Creator's eyes are closed as if he is lost in thought. By this, I wanted to show that the creation process starts in the consciousness of each of us. A human can build and ruin. By accepting the duality of the world, we achieve harmony.

The sculpture 'Lilith' is a significant one in my work. Once I found an unusual



stone that looked like a meteorite in the backyard of the boiler house. It was the first time I applied the combination of metal, rock, and concrete, later recognized as an original author technique. The image was inspired by a legend about Lilith, Adam's first wife. According to Kabbalah and Christian apocryphal excluded from the canons, the Lord created Lilith from clay. Unlike the submissive Eve, she didn't want to obey her husband, regarding herself as God's masterpiece, equal to Adam. In my opinion, the mythological Lilith is more interesting than the image of Eve, as she embodies the equality of men and women before the Lord and annihilates the slave mentality. The suggested concept doesn't disaffirm the Divine. However, I'm sure people are born into this world to come to God rather than serving Him as slaves. Humans can be responsible for themselves and the planet in general.

One day our planet will become extinct in the Universe, getting into the infinity of time and space. Perhaps, few artifacts will survive, and, wandering through the endless Cosmos, they will be able to give other forms of intelligent life a grain of the once majestic civilization called 'EARTHMEN'.



‘Political’



OLGA ADAM ALRUBAYEE

Artist

Each type of society is based on specific values that can be read from pictures constituting a cultural heritage of different periods. A person perceives the world through images because the human brain processes visuals 60,000 times faster than text. Today, the image of a confident, educated, and even elegant leader is popular. It also applies to the First Ladies and everyone who were or are in power.

Change in the values of American society could be easily traced from portraits of U.S. Presidents. But it is even more interesting to study the images of the First Ladies, who sometimes claimed to have brought their hus-

bands to the White House. The community is often dissatisfied with the First Ladies. To whom should these women be grateful for the fact that the fate has led them to fame, money, and power even without elections, if not to themselves? Are they different or similar? What is their secret? The family of a newly elected U.S. President moves into the White House, and the First Lady becomes the female head of the house, in which all the most important things in the country take place. At the same time, there is no law to regulate the duties of the President's wife. The First Lady may be on stage, and the question is how skillfully she will play her part.



Martha Washington
by an unidentified artist

Martha Washington received the status of America's First Lady when Marie Antoinette reigned in France and Catherine II was in power in Russia. And if you compare the portraits of these three women, the difference is incredible. The portraits of Catherine II and Marie Antoinette are ceremonial, with many allegories, symbols of state power, chic and stately pride. America's Martha Washington is a simple, gentlewoman in a beret, without jewelry or arrogance, without signs of statism and political motives. She is a loving wife, a tender mother, a loyal friend, and a guardian of the hearth.



Abe and Mary Todd Lincoln
by Edward Percy Moran

Americans' values changed approximately every 50 years. Accordingly, the types of the First Ladies underwent a transformation. During and after the Civil War, women's outfits became even more modest. The wives of the presidents resembled strict teachers, burdened with power, with scarce emotions. An exception was the portrait of **Mary Todd Lincoln**, an elegant woman in flowers and a wreath. Closer to the 20th century, the First Ladies of the United States looked like self-sufficient, progressive-minded ladies. They often had their views on many political subjects. Since the thirties of the 20th century, the firmament of the First Ladies shone with such bright personalities that now it is difficult to imagine the history of America without Eleanor Roosevelt, Jackie Kennedy, Betty Ford, Nancy Reagan, and Barbara Bush. Already at the sound of the names, the images of these unique women emerge on their own.



Eleanor Roosevelt
by Douglas Chandor

Eleanor Roosevelt had been involved in politics for 17 years after the death of her husband. Possessing a powerful, masculine character and oratory skills, she had campaigned for her disabled husband and brought him to presidency. The portrait of Eleanor Roosevelt with a pen depicts a writer and an energetic leader. She wore trousers to a White House function and is said to have mistresses.

Portrait



Jacqueline Kennedy
by **Adriana Guidi**

Jacqueline Kennedy is a legend. It is safe to say that she revolutionized the way the First Ladies lived and worked. Her portrait is the most sensual and poignant. With the power of charm, elegance, and charisma, she surpasses all those before and after her. Around the world, people remember Jacqueline Kennedy for her contributions to art and the preservation of historic architecture. There is an opinion that John F. Kennedy went down so loudly in history because of his tragic death and wife's popularity. Jacqueline Kennedy's influence – pearls, hairstyle, a frank look in the eyes – is noticeable in the images of the next First Ladies.



Hillary Rodham Clinton
by **Ginny Stanford**

And only **Hillary Clinton** had made the change happen. With her profile portrait, she had repeated the image of Alexander the Great. Hillary chose to be decisive, strong-willed, unyielding, like a valid ruler. It was a politically motivated move.



Michelle Obama
by **Amy Sherald**

Michelle Obama had made trends explode not only with her skin color, looking like a model and wearing modern outfits. In the official portrait, she is gorgeous, sexy, and a little sad.

TODAY, THE IMAGE OF A CONFIDENT, EDUCATED, AND EVEN ELEGANT LEADER IS POPULAR. IT ALSO APPLIES TO THE FIRST LADIES AND EVERYONE WHO WERE OR ARE IN POWER



Melania Trump
by **Regine Mahaux**

Melania Trump had remained an unsolved person. She is beautiful and extraordinarily elegant, no doubt about it. But it's hard to say what hides behind a smiling mask on duty – the people failed to solve the riddle.



Jill Biden
by **Olga Adam Alrubayee**

Maybe that's why her successor, **Jill Biden**, on the contrary, is sincere and passionate. The portrait of the incumbent First Lady has not yet been painted, but she will not be a 'dark horse' arena for a long time. Jill Biden has already distinguished herself by choosing not to leave her teaching job after her husband had been elected to the presidency of the United States. It is the first time in history. America's First Lady is an extraordinary person, and to many, an image of the President's wife seems to be stronger than the image of her husband. Perhaps a new political star is being born before our eyes. Time will show. And I have decided... to paint her portrait!

IDEA & PHOTO:
Julia Bedenko

STYLE:
Ekaterina Nikitina

MAKEUP & HAIRSTYLE:
Yevgeniya Kozlova

MODEL:
Mariia Zubtsova

Captain of the Boeing 737:
Savchenko Oleksandr

CABIN CREW:
Tsybukh Oleksandr.

WHO IS SHE ?

A BEAUTIFUL AND MYSTERIOUS FASHION STORY FOR HELEN MARLEN GROUP IN THE BEST TRADITIONS OF RYAN MURPHY'S.

THE MAIN CHARACTER IS RESOLUTE, UNCOMPROMISING, GLAMOROUS, AND ELEGANT; HER ENDLESS WARDROBE KEEPS ATTIRES FROM THE MOST MODERN BRANDS. BUT WHAT WILL SHE TAKE WITH HER WHEN SHE EMBARKS ON AN ADVENTUROUS, MYSTERIOUS JOURNEY WITH UIA? WE RECOMMEND YOU TO LOOK AFTER THE IDEAS WHICH MIGHT SUDDENLY STASH UNORDINARY SOLUTIONS.







A dream that cannot be destroyed

THE WORLD'S BIGGEST PLANE AND A TRUE LEGEND OF UKRAINIAN AVIATION – THE ANTONOV AN-225 MRIYA (A 'DREAM' IN UKRAINIAN) – WAS DESTROYED IN THE EARLY DAYS OF RUSSIA'S INVASION OF UKRAINE. WHAT WAS THIS GIANT FAMOUS FOR, AND IS IT LIKELY THAT IT WILL BE REBUILT?

AMBITIOUS PROJECT

The massive aircraft was built in the middle of the 1980s as part of a Soviet space program. A real giant was needed to transport the Buran orbiter and elements of the Energia launch vehicle from the suburbs of Moscow to the Baikonur Cosmodrome, the USSR's main spaceport located in the steppes of Kazakhstan. The aircraft was developed by Kyiv's Antonov Design Bureau because its engineers already had experience in the construction

of oversized cargo aircraft – the Antonov An-22 Antei and the Antonov An-124 Ruslan.

Even at the stage of its development, the aircraft became a record holder. It usually took five to six years to create an aircraft. However, there were only three and a half years between the moment when the designers were given the task and when the giant plane took off. The hangar for the assembly shop was built simultaneously with the aircraft. After all, no facility could



**THE MRIYA
IS LISTED BY
GUINNESS
WORLD
RECORDS AS
THE OWNER OF
THE LARGEST
NUMBER OF
RECORDS –
MORE THAN
240!**

fit the plane the size of a football field and the height of a six-story building!

The An-225 made its maiden flight in 1988, setting 106 world records for aircraft of its class. The main task for which it was created had already been completed at that time – the Buran was brought to Baikonur by other aircraft. However, in 1989, the six-engine beast conducted several demonstration flights over the spaceport and, paired up with the 'small' 60-ton spaceplane, impressed Paris Air Show visitors.

NEW MISSION

After the breakup of the USSR, the plane was dismantled for spare parts – only the glider was left idle in the backyard.

But seven years after, Antonov engineers and Motor Sich designers breathed new life into the plane. The Mriya operated by Antonov Airlines, a commercial enterprise, was engaged in cargo transportation all over the world. The flights it carried out cost a lot and operating the giant could exceed a million dollars because of a considerable distance. How-

ever, the customers had no choice – only this Ukrainian aircraft could cope with some difficult missions. As a rule, the An-225 was used when it was necessary to transport extremely heavy things or objects that require careful handling, as well as oversized cargo, for example helicopters, fire engines, turbines.

The Mriya was also used for simultaneous delivery of lightweight but very bulky items. The help of the superplane was extremely important in 2020 amid the coronavirus pandemic. The retrofitted and upgraded aircraft worked tirelessly to deliver medical supplies and equipment around the world.

A number of characteristics remained unique, because only the Mriya

1

had six engines and an impressive 32 wheels with a diameter of more than one meter on 16 chassis racks

2

was able to carry 50 passenger cars, and due to the width of the inner compartment, the cars could rotate freely there in one go

3

was the longest and widest of aircraft. Unique fastenings outside the fuselage and its twin tail allowed the aircraft to carry loads of up to 70 meters long on its back

4

had a system with ‘squatting’ front chassis racks, which minimized a gauge during the entry of vehicles, allowing it to handle very fragile items, as well as making full use of the cargo compartment

DEATH OF THE RESCUE BIRD

In the first days of the full-scale assault on Ukraine, Russian troops, in an effort to seize the Ukrainian capital, launched a massive attack on Hostomel, a town outside Kyiv, where an airport is located. The Ukrainian Army managed to defend the strategic facility, but failed to save the An-225. Aimed fire hit the hangar with the legendary plane, the missiles were deliberately aimed so that the destruction was maximum. The destroyed aircraft could not be repaired. Does this mean that the story of the legend has come to an end? Not at all!



THE FLAGSHIP'S FUTURE

Ukrainians declared in unison: one can neither destroy nor kill a real dream, and specialists began to think about how to reanimate the beast. Firstly, the possibility of using at least some of the surviving parts of the wrecked aircraft was assumed. Secondly, despite the fact that the An-225 was not originally planned for mass production, the Mriya still had a 'twin sister' – the other aircraft, which remained unfinished. They repeatedly wanted to make it fit for flight, but none of the potential buyers or investors still

had enough money. Nowadays, experts assess the condition of the second prototype differently: some optimistically call it a 'semi-finished product,' some pessimistically consider it a 'museum exhibit'... But at least its partial use is still possible.

However, even if the aircraft is rebuilt not from scratch, the engineers will face enormous amounts of work. The new Mriya will have to meet modern and advanced airworthiness standards, so a significant number of technical solutions will need to be redeveloped. Designing, producing unique components, testing – all this will require a huge investment,

which can amount to several billion dollars. Experts doubt that the comeback of the world's largest aircraft will pay off financially. However, no one doubts that it will happen. After all, the Mriya is not only the pride of Ukrainian aviation, but also the heritage of all humankind. Today, a special fund has been set up to rebuild the aircraft, and Ukraine will make every effort to ensure that the aggressor state pays for the project. In general, Ukrainian experts are convinced that together with the international community, with the help of leading companies in the global aviation industry, the unique aircraft will take off again.

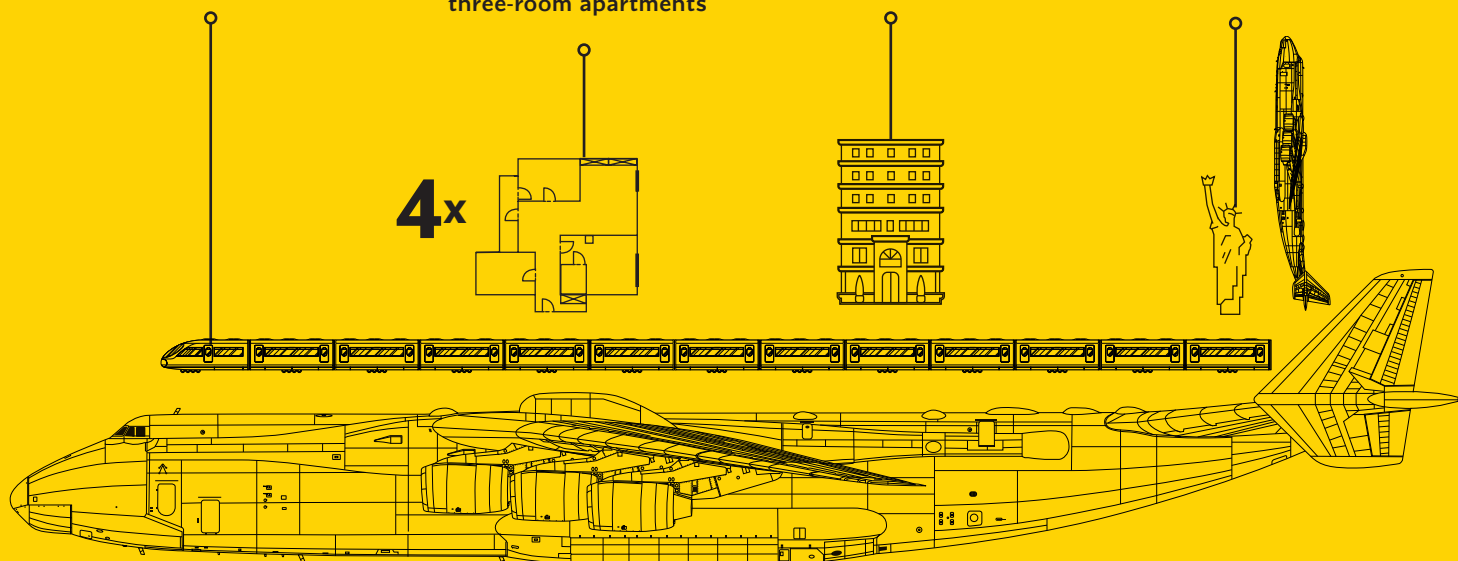
INTERESTING FACTS AND COMPARISONS

The maximum takeoff weight is 640 tons, equaling the weight of 13 railway cars for passengers

The area of the Mriya's cargo compartment is 260 square meters, equaling the area of four three-room apartments

The aircraft is 18 meters tall. It is the height of a six-story building

The height of the aircraft if placed vertically next to the Statue of Liberty (without the pedestal) is 88 meters vs 46 meters of the Statue of Liberty



Travel to Art

Voloshyn Gallery participated in Art Basel Week. Which Ukrainian artists were represented by your project?

Voloshyn Gallery simultaneously participated in two art fairs – NADA Miami and UNTITLED. Art, where we represented such artists as Lesia Khomenko, Nikita Kadan, Oleksiy Sai, and Maria Sulymenko.

Could you please tell us about your experience of opening an art space – a gallery in Miami?

We had been thinking about opening a pop-up exhibition of Ukrainian artists in Miami for a long time. Pop-up exhibitions are very popular in America nowadays. This trend became even more attractive with the beginning of the lockdown, when people moved to cities with less strict lockdown rules. Since last April, art galleries have begun moving to the Hamptons. Not all, of course, but those having enough funds, as they need to rent a place and quickly adjust it. In winter, when it's cold in the Hamptons, everyone goes to Florida. So, the galleries follow their clients and pop-ups are opened there.

During the pandemic, people temporarily moved to those states where the lockdown was less strict. As indeed, in





the U.S. there is no difference where to rent, you can work remotely from anywhere. The additional advantage of Florida is the sun and the ocean outside the window.

While being in Florida, we were offered a great location for a pop-up exhibition. So, we did not hesitate – quickly renovated the place and opened the first part of the exhibition ‘The Memory on Her Face’ led by Omar Lopez-Chahoud, an independent curator and artistic director at UNTITLED, Art. At that time, we couldn’t even imagine how relevant that exhibition would become.

What are Voloshyn Gallery’s plans for this year?

We have a lot of plans.

First of all, we plan to participate in several art fairs. Some of them have been confirmed already: NADA New York, Liste Art Fair Basel, Material, The Armory Show , Enter Art Fair , Art Athina, Vienna Contemporary and others.

We are also planning several important exhibitions in Europe.

Currently, the cultural front is extremely important to Ukraine, so we support it in every possible way. And of course, we plan to return to Ukraine and organize some great projects in our Kyiv Gallery after our victory;

CURRENTLY, THE CULTURAL FRONT IS EXTREMELY IMPORTANT TO UKRAINE, SO WE SUPPORT IT IN EVERY POSSIBLE WAY



Nikita Kadan
FROM THE SERIES BROKEN
POLE, 2019-2021



Lesia Khomenko
FROM THE SERIES GIANTS,
2007



Peace Through Culture

ART ON TARGETS AS SYMBOL REACHING THE HUMAN GOALS BY **ANDRII CHERNOVIL**

Author **KAMIL VOKHIDOV**

SHOWING CHARACTER

A solid foundation of art education, perhaps, is the single most important avenue for liberating an individual from conformity.

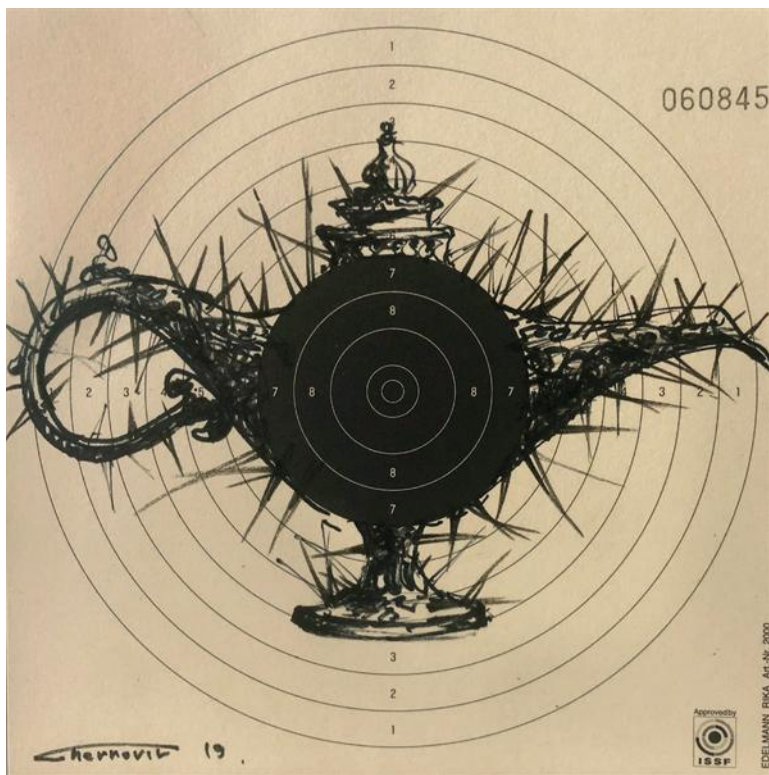
In the case of Andrii Chernovil, however, his years at Grekov Odesa Art College, Ukraine's most prominent art educational institution, remain much more than just an acquisition of techniques and skills. The time at the art college and particularly a mentorship with renowned master Vitaliy Alekberov enriched young Andrii's ability to express himself with philosophical sophistication and encode spiritual meanings on his canvases. Even today, Andrii experiments and finds ways of interplaying between the plethora of shapes and the spectrum of colors, supplemented with his idiosyncratic calligraphy, which has taken years to develop.

PROPRIETARY METHODS

Andrii's collections are not confined to singular canvases that simply demonstrate his talents. Rather, his artworks aim to evoke multifaceted visual experiences. Andrii needs no conditions to find or develop ideas. They find him instead. Andrii's spontaneous and yet brave brushstrokes in a variety of techniques and tones turn into images, compelling viewers to decode philosophical symbolism and meanings hidden behind Andrii's artistic choices. Reflecting on his spontaneous composition of colors and geometric patterns, Andrii engineers the mood and attitude of the canvas. His work is half-intuitive, his ideas originate deep down in his subconscious self as they interweave with Andrii's emotional being, his state of mind, temperament, and practices of yoga and contemplation.

Being an avid traveler, Andrii has been living and working in the Middle East since 2014. Multiple art collections and series of artworks have been created since then. One of the series, Portrait of Contemporaries (Family), was commissioned by the well-known Sheikh Saud Foundation. In 2014, while residing in Doha, Qatar, Andrii and curator, gallerist, and consultant Nadiia Chernovil felt prompted to organize a global art movement for peace, IQTargets.





together. This artistically serves as a metaphor for unity, whereby those participating in the project feel a sense of belonging and share a similar identity of peace-builders worldwide.

This is the way people co-create and make historic contributions to global art and culture.

STEREOTYPES OF TARGETS AND BROADER IDEALS OF GOAL-SETTING AND WORLD PEACE

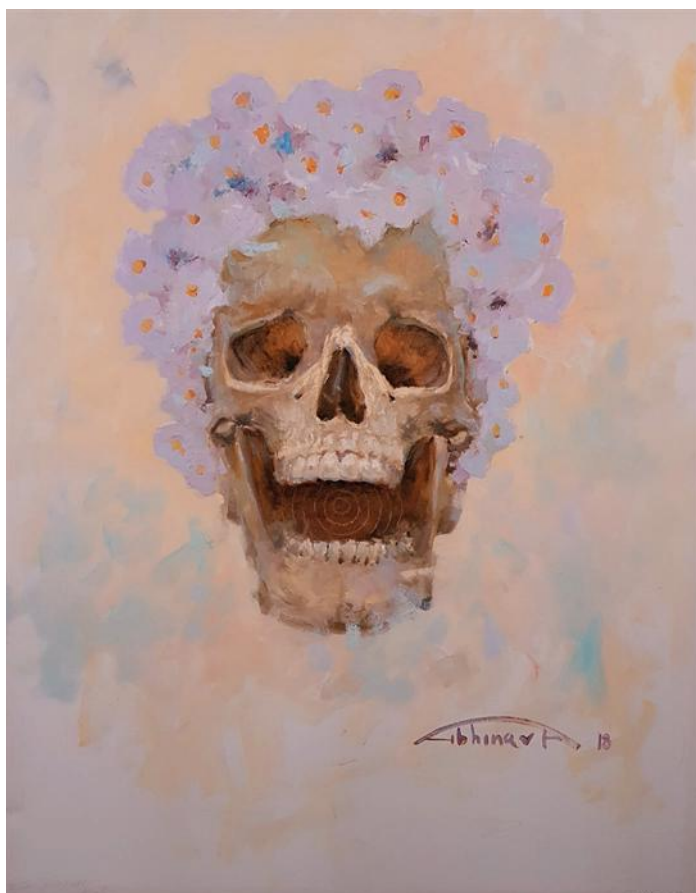
It is noteworthy that Andrii’s interpretation of target papers is that the target conceptually ceases to be a shooting object and rather becomes a symbol of setting and achieving goals. The philosophy behind that entails the gradual transformation of the previously negative stereotype that the target is a symbol of aggression. Rather, Andrii treats targets as symbols of human vir-

EXPOSITION OF IQTARGETS

The project travels alongside with the founders and thus far it has been exhibited at The Saatchi Gallery, London; Artexpo New York; Art Basel in Basel; Florence Biennale, and other respected events. The intent behind the project is to use paper shooting targets and invite people worldwide to share their messages of peace on them. With the geography of people participating in the project exceeding 56 countries, Andrii gathers those target papers and assembles them into canvases for his masterpieces.

UNDERSTANDING OF TARGETS

The notion of the target lies in the dimension of human achievement and virtue. Using abstract and figurative approaches, Andrii intends to touch the hearts of his audience, provoking his viewers to embark on a journey of self-exploration. Integrating people and their messages written on target papers into his art, Andrii unites individual messages and transforms them into one big positive message by compiling those papers



ARTIST



tuosness, aiming to popularize the idea of the well-being of the world. Noticing the public's high interest in the project shared among people from countless walks of life, the IQTargets creative team collaborates with galleries, museums, and art and auction houses to exhibit his works and those of other artists to auction and later donate the proceeds to charity.

Andrii wants to prove that committing to a small action such as writing positive messages on tiny target papers can, in fact, enable people to collaborate and help those in need, thereby bringing transformative change towards building universal peace. Besides, Andrii desires to bring as many people into the world of high art as possible, allowing them to become a part of it and place themselves in the history of the world.

IQTargets attracts exhibition visitors who are ordinary people, namely teachers, athletes, diplomats, policymakers and, of course, artists.

In unpredictable times such as now, when the world is on the edge of the unfortunate escalating conflict between different countries, the notion of peace and unity is incredibly important. Inspired by painter Nicholas Roerich, Andrii believes in the ideal of The Peace Through Culture, hoping that one day in the forthcoming future, his dream of world peace and world harmony will become a reality.





“THE ART OF LIVING IN A NEW WAY”

The healthcare center was founded by Vitaliy Veklich in 1992. It offers orthopedic and trauma surgery with the use of the Ilizarov apparatus and technique, as well as modernized, proprietary devices employing the technique.



VITALIY VEKLICH

Chief Surgeon of the Clinic,
Orthopedic and Trauma
Surgeon, Cand. Sc.



VIKTORIA VEKLICH

Ladisten Clinic Director,
Orthopedic Doctor
and Trauma Surgeon



VALERY BOVKUN

Pediatric Orthopedic and
Trauma Surgeon. He specializes
in treating such diseases as
congenital limb malformations,
benign tumors, cysts, obstetric
paralysis, injuries of blood
vessels, nerves and bones of
the hand. He annually attends
specialized conferences and
symposiums.
Experience: 18 years.



IVAN CHERNYAK

Pediatric Orthopedic Doctor
and Trauma Surgeon,
Board Certified,
Cand. Sc. (Medicine).
Experience in the field:
14 years.
Associate member
of EPOS (European Paediatric
Orthopaedic Society).
Proficiency in English:
Level B2.

ART PRINT



Anna KonEva
Kyiv, Ukraine



'PURPLE DREAMS', 2021
CANVAS 160X100 CM, ACRYLIC, VARNISH
\$1,700

BUY!
GALLERY-SHOP OF ART OBJECTS
CREATED BY FAMOUS UKRAINIAN ARTISTS

WE WILL WIN!

OUR HEARTS ARE TOGETHER! LET'S
HELP UKRAINE! ART UNITES NATIONS!



'JUICY SIMPLICITY', 2021
CANVAS 150X100 CM, ACRYLIC,
VARNISH
\$1,700



'PIETA' BY MICHELANGELO (DETAIL)', 2018
CANVAS 100X80 CM, MIXED
MEDIA, TEXTURED BASE,
ACRYLIC, VARNISH, GOLD PIGMENT
\$1,600

ART PRINT

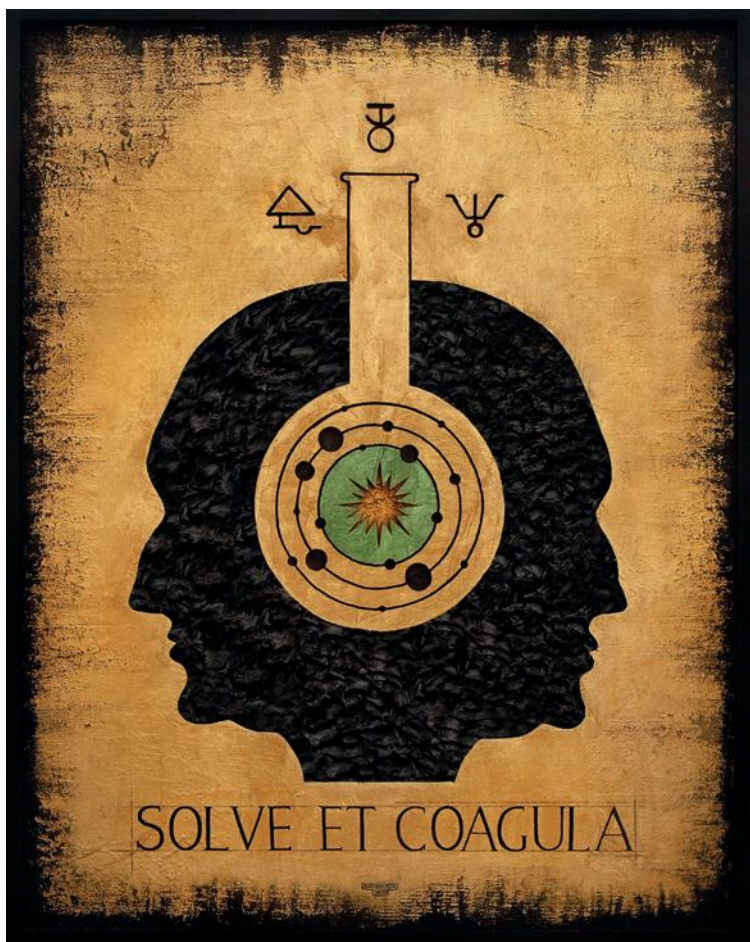


Astian Rey
Kyiv, Ukraine

BUY! GALLERY-SHOP OF ART OBJECTS
CREATED BY FAMOUS UKRAINIAN ARTISTS



'INCEPTION', 2021
94X81CM, BAS-RELIEF, WOOD, ENAMEL, ACRYLIC, CARVING
\$ 2,800



'SOLVE ET COAGULA', 2019
 166X124CM, BAS-RELIEF, POLYSTYRENE
 FOAM, ACRYLIC, ENAMEL,
 AUTHOR'S TECHNIQUE
\$ 2,200



'THE SECRET OF EDEM', 2022
 27X21X21CM, WOOD, STEEL, ENAMEL
\$ 700

WE WILL WIN!

**OUR HEARTS ARE TOGETHER! LET'S
 HELP UKRAINE! ART UNITES NATIONS!**



Yana Antonova
Kyiv, Ukraine

BUY! GALLERY-SHOP OF ART OBJECTS
CREATED BY FAMOUS UKRAINIAN ARTISTS



'KUPALA NIGHT', 2019
160X110CM, CANVAS, OIL
\$ 2,600





'LILAC MIST', 2009
110X150CM, CANVAS, OIL
\$ 2,100



'HOLY GRAIL', 1998
140X70CM, CANVAS, OIL
\$ 2,100



'UKRAINIAN MALLOWS', 2015
120X70CM, CANVAS, OIL
\$ 1,100

WE WILL WIN!
OUR HEARTS ARE TOGETHER! LET'S
HELP UKRAINE! ART UNITES NATIONS!



Ruslan Chugai
Lutsk, Ukraine



'JOKER & JOE COCKER', 2021
90X120CM, CANVAS, OIL
\$ 2,600



Dear friends! If you want to buy artworks of famous Ukrainian artists, please contact us in writing only:
baganovalf@gmail.com,
WhatsApp +38 067441 72 09

BUY!
GALLERY-SHOP OF ART OBJECTS
CREATED BY FAMOUS UKRAINIAN ARTISTS

WE WILL WIN!

**OUR HEARTS ARE TOGETHER! LET'S
HELP UKRAINE! ART UNITES NATIONS!**



'HELLO, HANNIBAL LEKTER IS LISTENING...', 2021
100X80CM, CANVAS, OIL
\$ 2,100

Ukrainian Art as Niche for Investment

IT is no exaggeration to say that Ukraine in 2022 has become a country from which the history of the formation of the future geopolitical world of the third millennium will begin.

The war against the people of Ukraine in 2022 has been testing such institutions as NATO (1949), the United Nations (1945), and the EU (1957).

For the first time since World War II, the issue of world security is once again the main thing. And at the heart of this matter is Ukraine. And as like the same time in 1939-1945, the Ukrainian people are again fighting heroically, being guided by the Live Free or Die motto.

The victory the Ukrainian people will win in 2022 will be commemorated in a few years in all countries near the monuments that will be built in honor of Ukraine.

The national yellow-and-blue flags will be flying nearly all state institutions of civilized countries, history books will be telling about the new geopolitical system of the world, starting with the name of the state 'Ukraine.'

Just as Abraham Lincoln once initiated the abolition of slavery in the United States, so the Ukrainians are now laying the foundations for a new world geopolitical system.

Such a global turning point is now engraved in the paintings of Ukrainian

**THE VICTORY
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OF UKRAINE**

artists. It is not a specific prediction that in the next decade, most of the artistic events in Europe and America will feature Ukrainian artists. Ukraine will receive primarily grants and financial assistance in support of the development of intellectual potential, including the artistic one.

The intellectuals of the world, who understand geopolitics and the importance of art, will not be able to ignore the Ukrainian issue. Art is what preserves and transmits history for us. Not just history as fact, but history in emotions, colors, and feelings.

There is no doubt that today we have been facing such a brutal, unprecedented and cynical war for such ideas as 'nationality,' 'independence,' 'democracy' in the heart of Europe for the first time in the past 80 years.

What emotions and feelings do Ukrainian artists have? And what colors will they use on their canvases?

We will soon see answers to these questions, and in a few decades, unprecedented prices will be announced for Ukrainian artworks at auctions.

Everything will be Ukraine!

**Svitlana Moroz, Attorney, Ph.D.,
Managing Partner
of Dictum Law Company
+ 38 066 37 22429
moroz@dictum.ua**





Drop by the Flea Market



Author **OLHA BENDIKOW**

buyer from London, founder of the vintage project IZUM

No one will argue that the English are first and foremost proud of their history and carefully preserve manifestation of it: castles, palaces, estates, fences and doors, fireplaces and stained glass windows, weapons, lace, dishes, paintings, tapestries, and much more. It is not surprising that there are many flea markets in England. It is part of the national culture and daily life of the British. There are different trading formats: car boot sale – selling from the trunk of a car, vintage fairs, stores, and galleries. It will not be that hard to find something unique in magnificent old England. But you need to know the right places. So here is a brief overview of flea markets in London and the suburbs:



CRYSTAL PALACE CAR BOOT SALE

You can buy absolutely everything here, from IKEA bathroom shelves to rare antique books, tapestries, furniture, and dollhouses. Only cash is accepted - you need to stock up in advance because the nearest ATM is far away. A rental van will transport large-sized purchases to the given address. Hagglng is possible. Near the end of the trade, many sellers grab the last customers and give away any item for £1 or £2. Time and place: twice a week, Wednesday and Saturday, from 6 to 11 a.m. The market is organized only in summer and winter. The location depends on the season: Sutton in summer and Crystal Palace in winter.

ADAMS ANTIQUES FAIRS

Lots of silver, paintings, antique items of women's clothing, vintage jewelry of famous brands (Dior, Chanel, etc.) All the vendors are in their old age. Ladies and gentlemen are ready to tell fascinating stories and legends about their treasures. There is the possibility to pay by credit card here, although not everywhere. Time and place: once a month, from 10 a.m. to 4 p.m., in one of the old buildings in central London.

BERMONDSEY SQUARE ANTIQU MARKET

There is a little bit of everything here: porcelain, silver, jewelry, cutlery. The market is pretty small, but I never come out of it empty-handed. I can buy a string of pearls or a doll. Art dealers and true connoisseurs of antiques love to pop in here. Time and place: on Friday, from 7 to 12 a.m., near London Bridge, part of the market is in the pavilion; another part is in the open air.



GREENWICH VINTAGE MARKET

There is a lot of bijouterie and furnishings here. The market is small, but you are sure to 'dig out' something interesting. Only cash is accepted. Nearby there is a park and an observatory, so if you wish, you can 'kill two birds with one stone.' Time and place: on Saturday, from 7 to 12 a.m., near the vast market for food and handicrafts, do not get confused!

PORTOBELLO ROAD MARKET

An entire street of shops and antique stores! It is a concentration of beauty from all trends, eras, and styles. Exquisite silver, the finest porcelain, precious jewelry – you can find anything here! From an old vinyl record autographed by a legendary musician to a rabbit's foot brooch! You can pay with a credit card in the stores, but only cash in a street market. There are two ATMs nearby. Time: stores are open every day except Sunday, from 10 a.m. to 6 p.m.; the street vintage and food market open on Saturday, from 9 a.m. to 5 p.m.

GRAYS ANTIQUE CENTRE

Museum-level antiques are those that are inherited or purchased for investment



purposes. A fabulous place for treasure hunting! And for me, it is a place of power and inspiration. Jewelry: tiaras, necklaces, brooches, and diamond earrings. Silverware, collectible watches, antique lace, rare porcelain. New stuff almost every week! Experienced dealers will help you in case you can not make a choice. Time and place: every day except Sunday, usually from 11 a.m. till 4 p.m., in central London, one minute walk from Oxford street.

The British' reverent attitude to the past is in the interest of antique lovers. If you like things with history – go this way! Enjoy your shopping!



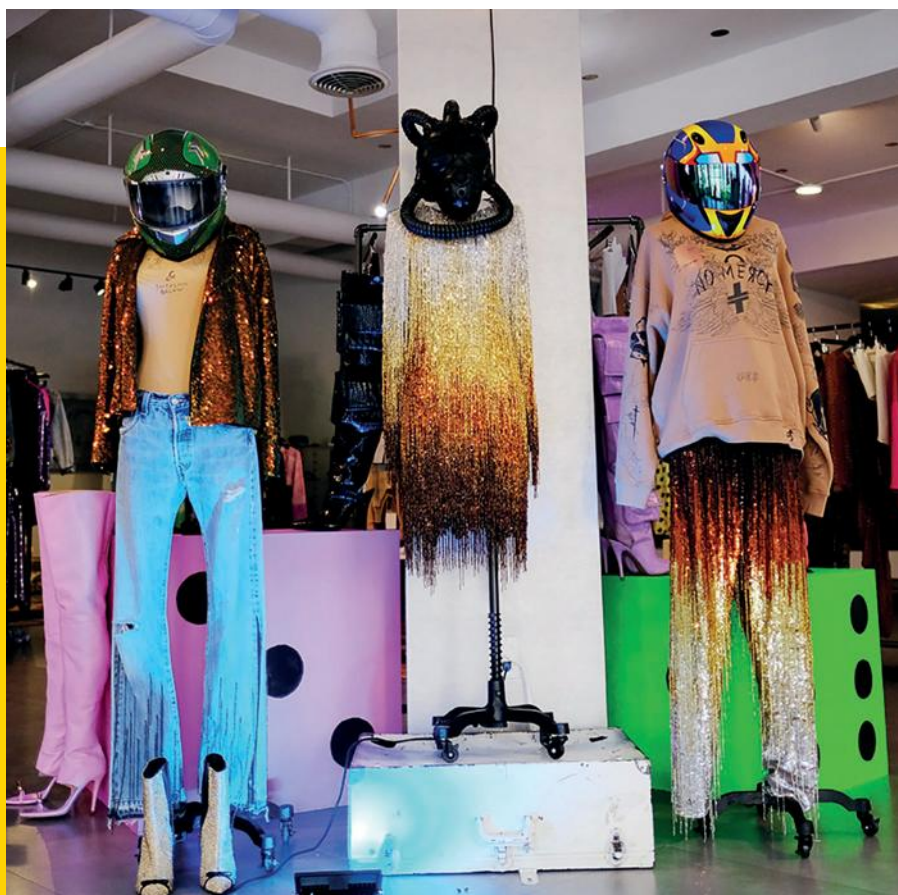
FUTURE OF UKRAINIAN

Not many of us are aware which load of responsibility Ukrainian fashion brands bear on their shoulders. Just think about it!

With digitalization and visual content thriving, fashion is one of the best ways to reach the target audience.

Ukrainian fashion brands are booming, blooming and loved by celebrities all over the world.

We have already seen Madonna and Gigi Hadid in RUSLAN BAGINSKIY hats; Ariana Grande and Alicia Keys wearing NUÉ; Dua Lipa, Cardi B, and Justin Bieber wearing NATASHA ZINKO; Nicki Minaj and Winnie Harlow dressed by TTSWTR; Doja Cat, Rita Ora and even Barbie by FROLOV. And it's not even close to a full list, but right now all eyes are on them.





FASHION BRANDS

Author
TATIANA ZABORA

Yet, just to compare: Ukraine is known as Europe's breadbasket and considered famous for its farm produce, a shortage of which can create a serious food crisis in numerous countries. But I bet very few of us know about its fashion as this kind of information is less obvious.

In my humble opinion, the Ukrainian brands are really doing a good job, creating recognition for the country in the world.

The reason I have decided to speak up on behalf of Ukrainian fashion representatives is that my concern over their future is serious.

In ODDS CONCEPT, we offer collections of almost 50 brands from all over the world and 20 of them originate from Ukraine. Every day since the beginning of the war, I'm in touch with most of them. So, I see a pretty good scope of the challenges they are going through: stock losses,

canceled orders, damaged production spaces, relocated team members, delivery issues, a significant drop in sales, and many other things. On top of that, they live under constant bombing and shelling.

That's why it's so important for us to support them right now.

By writing this article I was hoping to create some awareness and inspire everyone to make a conscious choice by shopping Ukrainian fashion brands.





Kryvolap, Sergei Sviatchenko, Oleg Tistol, Pavlo Makov, Nazar Bilyk, Oleksii Zolotariov, Daniil Shumikhin, Egor Zigura and Nikita Zigura, Roman Minin, Dmytro Grek.

These artists, who are able to create even during the war and donate, give more than 50% of their profit to the fight against the invader:

We work for the needs of civilians and the army, we buy ambulances, SUVs for the military, we order medicines and equipment, we organize the transfer of humanitarian goods to support military personnel, the civilian population, and provide emergency help in conditions of martial law.

We believe the support of Ukrainian soldiers, who at this moment are fighting against the aggressor to restore peace, sovereignty, independence and peace in the country is the best investment in the future victory.

We thank to the Armed Forces of Ukraine and all the respected people who defend our lives and help our country.

Your exhibitions are successful in different countries. One of them has recently ended in Denmark and moved to Belgium. What is unique about this exhibition and what is its main focus? How long will it be open in Belgium?

The exhibition titled, UNFOLDING LANDSCAPES — Landscape and Poetics in Contemporary Ukrainian Art, became available to visitors of Art Center Silkeborg Bad in Denmark early this year. This event brought together more than 40 completely different artists of three generations, it is curated by Faye Dowling (London) and Natalia Matsenko (Kyiv) and the idea was generated by my friend, Ukrainian-Danish artist Sergei Sviatchenko.

Three key themes covered in UNFOLDING LANDSCAPES are 'Station to Station' (journeys through Ukrainian culture); 'Topology' (abstractions and observation of a changing landscape); 'Vanishing Landscapes' (a study of ancient and modern landscapes of Ukraine).

This exhibition is an opportunity for the European community to get a unique insight into the current artistic practices and modern traditions of Ukraine. This is an opportunity to learn about the extremely rich artistic scene of this huge country and the culture of

'THE PAINTING IN EXCESS'

TODAY, OUR CONVERSATION IS WITH A WELL-KNOWN ART DEALER, THE FOUNDER OF THE INTERNATIONAL ART PLATFORM ABRAMOVYCH.ART, WHICH IS AIMED AT POPULARIZING UKRAINIAN CONTEMPORARY ART ON THE WORLD CULTURAL ARENA.

Could you please tell us about your FrontArt Charitable Foundation? How and when did the idea of its creation appear? What is the main activity of the Foundation? What has been done so far?

Genocide against the Ukrainian people, the devastating war waged by Russia on the territory of Ukraine, has been going on in the territory of our country for over four

months. We, Ukrainians, are a passionate and freedom-loving nation, so we must unite for the sake of our country's victory. The idea to create FrontArt and involve interested collectors and philanthropists who are able to help appeared back in 2014.

After a large-scale invasion of Ukraine on February 24, we expanded the format of our team. The volunteer group included Anatoliy



preceded by 20 Years of Presence and 25 Years of Presence. It is true that the book is not for a broad public audience, but this makes it especially valuable. How would you describe its uniqueness?

When creating the book, the main task — primarily for the team of art connoisseurs — was to tell as meaningfully as possible to the broadest possible audience about the generation of artists who are as old as our country is.

This time, a format was chosen for the book, in which each of the participants is represented by one project or a separate work. Alongside, under one cover, there are works that are iconic and those that are not typical for their authors; works with significant provenance and museum status but there are also works that mark the path of research and experimentation.

This edition is in no way a rating publication, it is a cross section, chosen by the curators, a sector in the wide spectrum of contemporary Ukrainian art. Competent analysis of works was performed by Tetyana Voloshyna, Tetyana Kochubinska, Viktoriya Kulikova, Natalia Matsenko, Kateryna Ray, Roksana Rublevska, Halyna Sklyarenko.

It is worth noting that during that period Ukraine saw not only a new circle of artists, but also a young generation of collectors interested in modern art, for whom collecting artworks is a rare opportunity to join the latest history of art, which is being unfolded in front of our eyes.

Such a cultural archive is a precious heritage, designed for preservation and analysis, as well as for integration into the global artistic process.

the modern Ukrainian landscape in the vision of different generations of artists.

This project will soon be unveiled at the Royal Museums of Art and History in Brussels.

A fairly large-scale exhibition is currently taking place in Miami. Could you please elaborate on it?

The Zimmerli Art Museum in New Jersey, where the exhibition of Ukrainian artists, *Painting in Excess: Kyiv's Art Revival, 1985-1993*, was on display this year, has supported us, and the exhibits moved to the Coral Gables Museum in Florida. The exhibition is dedicated to the monumental changes that took place in Kyiv art during the late Soviet era. Partly due to the politics of perestroika, changes in society inevitably affected art. The exhibition was curated by Olena Martyniuk, who holds a doctoral degree in art history.

The project tells Americans and the rest of the international public about the birth of Ukrainian modern art, informing the cultural community about its foundations, prerequisites for its emergence and main characteristics during the formation of an independent Ukrainian state. A selection of works is drawn primarily from the Zimmerli's Norton and Nancy Dodge Collection of Nonconformist Art from the Soviet Union and paintings from Ukrainian collections: mine, Volodymyr Shpilfogel, Ruslan Tymofeyev, Ihor Voronov, Andrii Pyshtnyi.

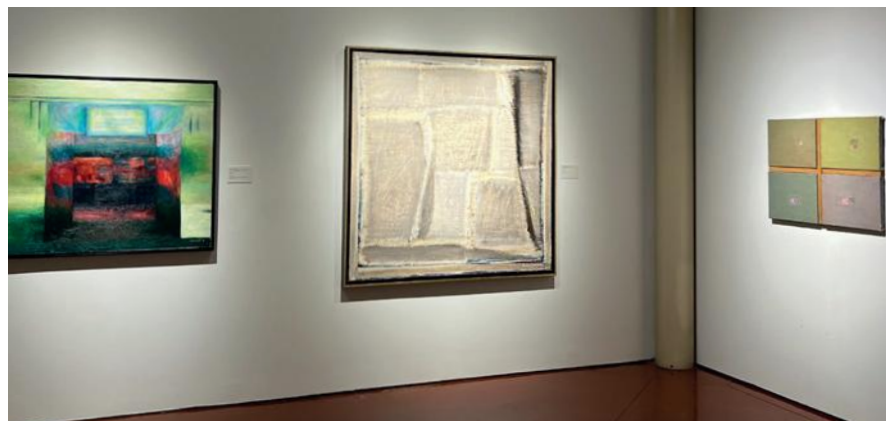
The *Painting in Excess* project brought together the works of Oleksandr Roitburd, Oleg Tistol, Kostiantyn Reunov, Tiberiy Silvashi, Arsen Savadov, Oleksander Hnylytskyj, Oleg Holosiy, Anatoly Kryvolap,

Yana Bystrova, Florian Yuryev, and others — all in all, 65 works of representatives of well-known artistic groups, namely the Paris Commune, A Resolute Edge of National Post-Eclecticism, and the Art Reserve.

The global cultural community is still familiar with Ukrainian art episodically and fragmentarily. Therefore, such museum exhibitions are important for the promotion of national culture on the world stage.

Now we are engaged in another important project — the curatorial team selected four Ukrainian sculptures for display at *Sculpture by the Sea* in Sydney, which is one of the world's largest open-air exhibitions. It is a great honor for our team and artists to be part of such an event, to receive support in this difficult time.

The Abramovych.Art platform's third landmark book, 30 Years of Presence, about the contemporary art of Ukraine has been released. Its release is a notable event in the cultural life of Ukraine. It was



Art and Marketing

MODERN ART MARKET TRENDS

The world may have never known about Da Vinci or Banksy. It is not enough to create a masterpiece, it should be noticed and appreciated. And Marketing brilliantly copes with this task. Nice to meet you all.

I am Julia Ventskovska, CEO of Ukrainian Localization Company MK:translations. We provide localization and translation services into more than 80 languages and support international companies in promoting worldwide. And since I am the main Marketer in the company, I am going to overview how it is possible to boost the Art Market with the help of marketing tools.

HOW THE ART MARKET WORKS

The Art market follows the classic marketing rules. There are creators who are artists, the goods -- art pieces, the buyers -- collectors, museums, and the intermediaries, including auction houses, art dealers, galleries, and investment funds.

The main goal of the market is to create links between them. To monetize a creator's talent, they need to show their work to the public, generate demand, and ensure its delivery to a new owner.

MARKETING TOOLS THAT SUPPORT THE MODERN ART MARKET

In 1960, Jerome McCarthy, the American professor and author, created the 4Ps theory, which made it possible to achieve market goals by considering and working out of the four elements:

- Product;
- Price;
- Promotion;
- Place, in other words, distribution channels.



The first two characteristics depend on artists, critics, gallerists work, and current trends. But promotion and distribution can be achieved by localization strategy.

The Artprice experts have estimated that between 2000 and 2020 the capitalization of the Global Art Market increased by 21 times. And mostly thanks to the Chinese segment. Hong Kong is considered the real Capital of Art in Asia, ranking third after New York and London in terms of global prestige and importance.

The economic growth brought collectors and art investors to China. Among them are Jack Ma, Adrian Chen, and Lin Han. Therefore, there is no reason to take advantages to bring your brand or project to the Asian market.

MK:translations offers multilingual localization services of websites, audio and video content, descriptions, brochures, catalogs, etc. Multiple your Content Strategy into 80 international languages and imagine what a huge audience you could reach!

Using marketing tools in the Art Market allows you to generate profits and gain global recognition, so don't waste your time.

For any advice on entering the international market, join our MK:translations Group on LinkedIn.

**With love from Kyiv,
Julia Ventskovska**

Channy

BRIDE & BEYOND

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PHOTO: Almirra Koshkina MAKE UP: Marina Kama MODEL: Alina Sakun



OLEKSII DIDIHUROV

I HAPPEN TO HAVE SEEN WORKS BY FULVIO GONELLA ON INSTAGRAM; I ALWAYS WONDERED WHY PRICES OF CHILDLIKE DRAWINGS BY PROFESSIONAL ARTISTS TENDED TO BE SO HIGH?WHAT'S THE SECRET? IT WOULD SEEM THAT EACH OF US CAN DRAW LIKE THIS, BUT IN ACTUAL FACT, NOT EVERYTHING IS SO SIMPLE. I WROTE FIVE QUESTIONS TO FULVIO AND HE KINDLY ANSWERED THEM – I'D LIKE TO SHARE HIS ANSWERS WITH YOU, DEAR READERS. IF YOU WANT TO GET BACK TO THE WORLD OF CHILDHOOD, WE INVITE YOU TO VISIT THE ARTIST'S PAGE, BECAUSE ALL GROWN-UPS WERE ONCE CHILDREN: [@FULVIOGONELLA](#)

Art Free from Constraints

What do your artworks bring to this world?

Brightness. My art deals with the human condition observed through the filters of a kid's eyes, filling each scene with the light of hope and optimism.

My characters are human beings or very human animals with an inner noble dignity: they are kids, they are adults, heroes or gods of legends, they can be a vain tinder dragon or a fashionable unicorn walking around the Eiffel Tower; but their mission is to dignify humanity with their sweet innocence.

I often describe my creative process as a long one: I start writing long notes and making drafts. I take care that every single detail is



not just a mark or a brush stroke on a canvas, but a vibe that resonates with an observer:

My main goal is to keep that vibration buzzing and returning a different perspective each time an artwork is seen.

How was art brut born? Why do you create in this style?

The concept of art brut, or outsider art, originated from the extreme passion of French painter and sculptor Jean Dubuffet for art free from constraints.

Dubuffet collected thousands of artworks from people with a mental illness and patients of mental hospitals because he felt those works of art were free of social norms and limitations that were imposed on artists.

When I first saw a work by Dubuffet, I was fascinated by the immense combination of perspectives in art.

I became somehow obsessed with perspectives and how different people or different moods can change the way an artwork is interpreted.

I started a wonderful artistic journey that led me to work with special kids and learn how to expand the boundaries of my small art world.

Working with a boy with autism has taught me how to decode the poetry of subjectivity, studying with a girl with Tourette's syndrome is teaching me the immense beauty of irrationality.

Art brut is the platform that allows me to explore the power of art created outside the boundaries.



Who are the owners of your paintings? Name their five main character traits. Is there any similarity between them?

The owners of my paintings and drawings are art collectors, usually with a solid experience in the art world.

They are usually dynamic people with a curious and versatile mind and a great passion for the emotional side of an artwork.

I am currently being collected from many parts of the world, from Europe, Asia, the United States, Latin America, Canada, and Australia.

Since you have asked me to list five common traits of my collectors, I want to think of it as a sort of an intellectual game.

As people who tend to look behind the brush strokes, my collectors are people with a strong commitment to the art world, they have an extreme passion for art and for artistic expression, they have strong family and friendship values, together with great dynamism and happiness. And more, they are very sincere people.

Thank you for stimulating this personal reflection on the people who believe in my work.

Who is your idol in art, namely in naïve art and pop art?

When I was a small kid, I literally fell in love with abstract paintings by American artist Joan Mitchell, and I believe she is one of the biggest reasons why I started to create art.



Dutch painter Karel Appel, Spanish painter and sculptor Joan Miró, and Dubuffet are my most important intellectual references, the ones who changed my vision of artistic creation.

Coming to our days, I would say Indiana-born, Brooklyn-based artist Robert Nava, German painter André Butzer, German painter, sculptor and graphic artist Georg Baselitz, Danish artist Tal Rosenzweig, known as Tal R, Berlin-based artist Andi Fischer, Italian artist Emanuele Tozzoli, Indonesian artist Roby Dwi Antono, and Spanish multi-disciplinary artist Marria Pratts are my idols and best inspiration.

Could you please tell us about your success story? How did it all begin?

It is a long story, but the dream actually started when an art collector saw my Instagram feed and we started a long conversation about my creative process and art in general. We had an instant artistic and human connection.

Few hours later, that collector happened to talk about me to a gallerist who had been watching my artworks for a while and she offered me my first important collaboration.

Few days later, an important Spanish collector bought one of my paintings for his collection.

That was the lucky start of this wonderful journey.



All in Bright Colors

ALLA BOYKO IS A PERFECT EXAMPLE OF A SELF-MADE WOMAN WHO AT ONE POINT CHANGED HER LIFE AND COMPLETELY DEVOTED HERSELF TO CREATIVE FLOW. THE HAPPY MOTHER OF THREE CHILDREN HAS DISCOVERED A BRAVE ARTIST INSIDE HER AND NOW IMPRESSES THE WORLD WITH BRIGHT ARTWORKS.

Alla, could you please share your recipe for being able to keep up with life? How do you manage to combine motherhood and art?

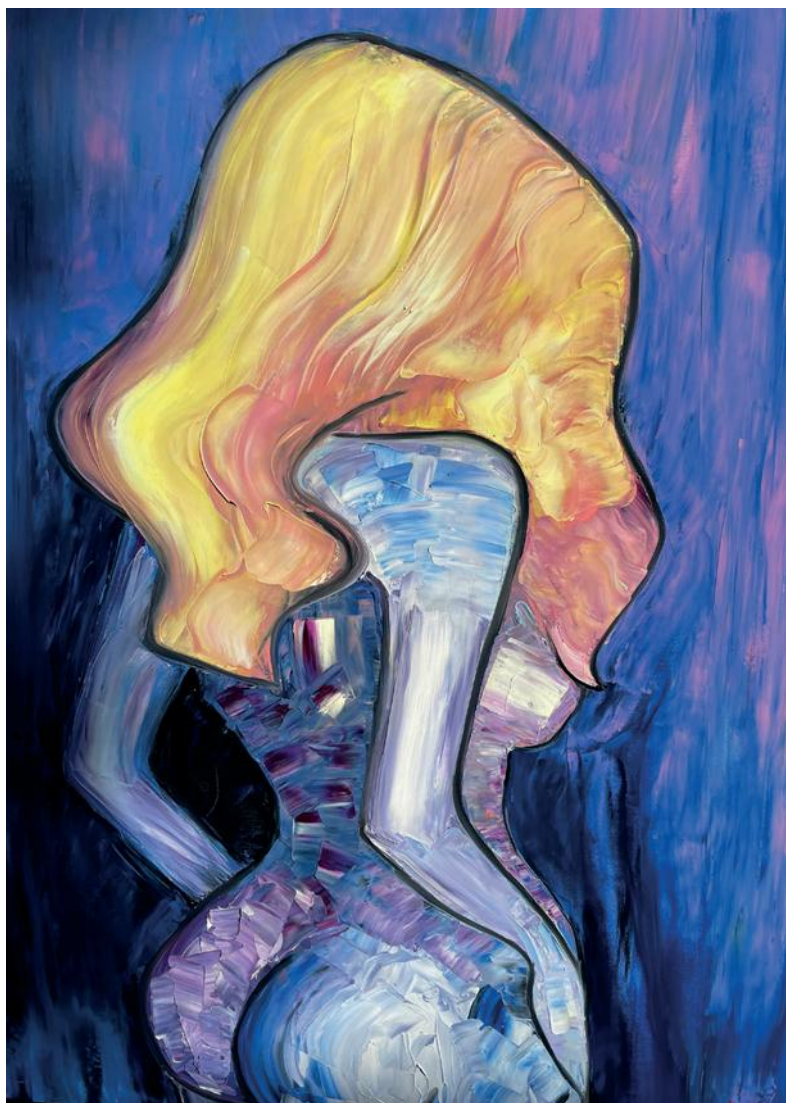
I believe that there will always be enough time for the work you really love. I started my career thanks to the children – a few years ago. I brought them to drawing classes and joined them for company. But a simple hobby very quickly grew into the true mission of my whole life. I don't have to choose between the family and art, because the family gives me strength for art, and vice versa! Having enough sources of inspiration in my arsenal. I am charged with emotions, which I then transmit to my children and pass on in my paintings. And I'm usually inspired by picturesque landscapes, travel, works by other artists, something interesting from the fashion industry – basically it could be anything bright!

Could you please describe the idea and purpose of your work?

Most of my works today can be seen on the All-in online gallery's Instagram account. I hope that art fans' impressions coincide with my own goal – to charge people up with positive energy. In my daily life, I practice the philosophy of feng shui and other spiritual practices that are reflected in the meditative images of my paintings.

Which artists do you follow today?

First, it is Igor Sakharov, a master of lyrical landscapes. Also, I'd like to mention Aziz Sulaimanov, who has mastered the art of floral still life paintings, and Patrice Murciano with his New Pop style.



THE CONVERSATION WITH
GALINA GUZANOVA,
A CREATIVE PERSON,
DESIGNER, BUSINESS WOMAN
OF UKRAINIAN ORIGIN, ADDS
LIGHTNESS AND FEMININITY
TO OUR PROJECT.



Art de Vivre

What does the well-known phrase art de vivre mean to you?

To live a good life...

Art means to live a good life, despite any circumstances, so that not only taking your breath away but for everyone around you.

For me, art de vivre means to be rather than to seem!

I love the practical and athletic lifestyle. In our digitalization age, I still prefer live organic meetings: personal eye-to-eye conversations when you can embrace, feel, and exchange energy.

Human needs human. And all these online stories are huge self-deception.

You visited Art Basel Week in December. What did you notice? Are you a classicist or a modernist?

Let's put it this way: I prefer the classics in a modern interpretation. There should be a balance to everything. I like paintings with new technologies and I believe art is to develop the human being.

The art market in America is doing great, yet such niches as ballet and theater productions remain free.

Ukrainian artists are known throughout the world. For example, dancer Katerina Khanyukova is a soloist of the English National Ballet, which is visited by the Queen of England herself.

If we talk about contemporary art, I would like to point out young Ukrainian artists presented at the Art Basel 2021 satellite fairs – Nikita Kadan, Lesia Khomenko, Oleksiy Say, Mariia Sulimenko.

These guys make their way without any funding, performing at an international level. Many Americans with large budgets cannot perform like that. It's all because we have our own 'national code'.

What the 'national code' means to you? Since you are from Ukraine, how did this play out in your life in the USA?

I came to America 12 years ago from central Ukraine. I was born in a family of teachers who dedicated all their lives to their profession.

My way was to nowhere with a small child, with no language skills, support, and money.



**Support Ukrainian
Designers at
ODDS CONCEPT Shop
in Miami Design District**



But the motto of my life is 'Only the brave deserve the fair.'

Ukrainians are a courageous nation that goes all the way. In modern slang this means 'pimped.' I built a successful business on credit money in a year – I opened a beauty salon, which was on the list of top projects in North and South Carolina.

We are respected by many American corporations around the world for our responsibility, integrity, and courage.

Now, in a very difficult time, when there is war against my country, Ukrainians have proven themselves in the world



IF ALL THE STUDENTS IN AMERICAN UNIVERSITIES WOULD LISTEN TO THEIR HEARTS, THERE WOULD BE FAR MORE HAPPY PEOPLE IN THE WORLD

for their humanity and fearlessness against Putin's aggression.

Many of my acquaintances and friends who had dispersed all over the world wrote to me – and they had already organized themselves in a month, in such a short period of time, to start a new life in the new realities. The whole world supports Ukrainians now. There is

a lot of trust in people and not always in politicians.

You travel a lot. What 5 things would you definitely put in your suitcase?

This is a difficult question for me. Unfortunately, like any woman, I would never be able to travel with the essentials.

But the 5 must-have things in my suitcase would be:

- cash and bank cards,
- first-aid kit .

I don't like the discomfort of health, and I'm also always ready to help others:

- clothes and underwear for all occasions,

- personal care products,
- footwear:

The fact that a person stands firmly on his feet is best evidenced with his expensive shoes.

Well, and heels are a different story. I don't know who invented them, but all women in the world owe him a lot.

What art hotels would you recommend to our readers?

My favorite trio of the global chain hotels is:

Four Seasons, Mandarin Oriental Bodrum, Ritz-Carlton.

A few of the boutique hotels I like in Mexico are Casa Malca and Azulik.

If we are talking about contemporary art, I recommend Casa Malca.

This is the former estate of the legendary Pablo Escobar.

Owner of the luxury retreat place Lio Malca is a New York City art dealer having a large collection of world-class art.

In Casa Malca you can see the legendary KAWS mouse at the entrance of the resorts. Every time in Hamad airport I am inspired by his work.

You have things from world-famous brands in your closet. Do you have clothes by Ukrainian designers?

I successfully combine items of world brands and Ukrainian designers.

I always remain unique and I am proud to be Ukrainian.

I have one rule: if you want to stand out, use a Ukrainian designer brand. That's the reason why I always caught the attention of the first ladies of America. Fashion is a strong language of diplomacy, just remember the collection of brooches by Madeleine Albright.

And when people ask me, "Who dresses you? Which designers do you work with?"

I am proud to list my favorite Ukrainian brands:

Varda, Natasha Zinko, Sleeper: RUSLAN BAGINSKY, Vita Kin, Frolov.

Ukraine today is already a global brand not only in the fashion industry.

Art Concept: 'We Give Emotions'



Star of the party Galina Guzanova



Owner of CWD studio Vitali Markau



Custom Wrap Design (CWD) is one of the most famous vehicle wrapping companies in Miami. Its customers are famous singers, bloggers, athletes, and just owners of expensive cars. The company's slogan is 'We do not sell film – we give emotions.'

CWD implements bright projects for bright people, projects for those who are ready to conquer the world with their offbeat style. Life is too short to drive boring cars. And in early May, the Custom Wrap Design studio unveiled a new project that will become decoration in the streets of Miami. The star of that evening event was a literally shining Maserati Levante and its owner, charming Galina. The project combined several styles at once: fashion, art, and lux.

It was the first private event of its kind, which the guys from CWD hosted in their studio. The design of the car was strikingly unique, the world has never seen such a

project before. One side is covered with crystals that are iridescent in the light. This is a special film made from glass bits. The other side is decorated by an artist who took into account all the wishes of the owner and carefully worked out the details. The CWD team paid special attention to every element. The door space is red, it matches other red details of the car and its interior. All Maserati badges are studded with Swarovski crystals, and inside the car there is a starry ceiling with shooting stars – all that gives the impression that you are in outer space.

All guests were delighted with the car design and the event itself, and this project will be submitted for world nominations in the future.

CWD is set to continue impressing customers with its awesome ideas and crazy designs. If you want your car to become a star on the road – you know whom you can turn to.

THE DESIGN OF THE CAR WAS STRIKINGLY UNIQUE, THE WORLD HAS NEVER SEEN SUCH A PROJECT BEFORE. ONE SIDE IS COVERED WITH CRYSTALS THAT ARE IRIDESCENT IN THE LIGHT

ART OF PERFORMANCE



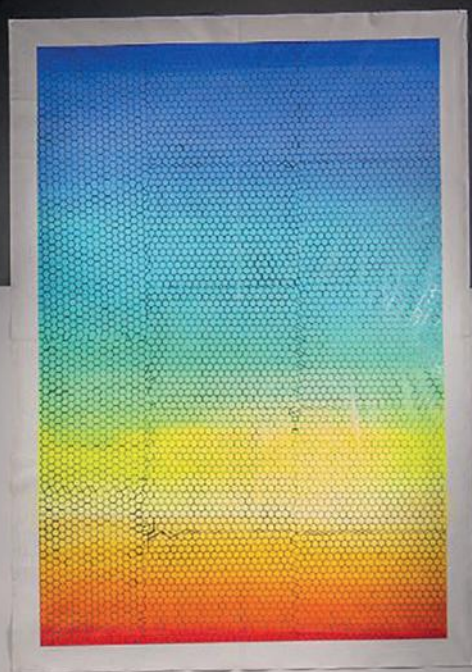
AND INSTALLATION

Namely, it is the creation of monumental paintings that symbolize the violation of human rights.

I use ordinary rubber mats in front of the door to create a canvas. These formative elements reveal new meanings that call into question the understanding of objects and scenes and how they 'communicate.' I create a semiotic language of images that reveal a story to each of us, which, in turn, initiates processes in the field of activity

that are formed through cooperation, communication, and an aesthetic exchange of experiences.

It is interesting to see how the formative elements in the human mind do not coincide with the physical space. Such type of art helps get acquainted with the common root connections of unauthorized living conditions, which, in this context, are closely related to events in Ukraine's history.



**IT IS INTERESTING TO SEE HOW THE
FORMATIVE ELEMENTS IN THE HUMAN MIND
DO NOT COINCIDE WITH THE PHYSICAL SPACE**

BOCCARA ART



EMILE GILIOLI



JULES OLITSKI





CHERNOVIL ART